

OFFICIAL NEWSLETTER JANUARY/FEBRUARY 2010

A WORD FROM OUR PATRON

Welcome to 2010 everyone! I hope you all had a great Christmas and New Year break enjoying our great Kiwi Summer. Now the economy is back on its feet we're looking forward to some big donations coming in this year so read on for how you can get in there!

It's straight back into it at KidsCan StandTall with some new exciting campaigns and events on the calendar for 2010. A funny thing happened when I was out fishing recently – I was testing out a pair of the pink fluffy designer slippers we have just released when I slipped over and lost the big one! You might want to keep your pair for indoors only.

Welcome to the new KidsCan StandTall Operations Manager Clive Young. A Matakana resident, Clive is an operations superstar who brings years of experience to his role within the KidsCan team. Clive will be taking over all the operational aspects of the KidsCan StandTall programme and schools and can be contacted on clive@kidscan.org.nz.

Carl Sunderland who is a co founder of KidsCan and our previous Operations Manager will be moving into a full time role running the StandTall Programme and can still be contacted on carl@kidscan.org.nz

I would like to take this opportunity to thank everyone who has sent me get well wishes. I really appreciate it!

Happy Fishing

Cheers,
Ali

DESIGNER SLIPPERS

KidsCan StandTall and Number One Shoes have partnered to launch a new women's Designer Slippers range. Three New Zealand designers have created fun designs on sale exclusively through Number One Shoes.

The slippers retail for \$24.99 with \$5 from the sale of each pair going straight to our 'Shoes for Kids' programme.

Designers Silverdale by Andrea Moore, Stitch Ministry and Ooby Ryn were all very excited at this new campaign. Be in quick, there are limited stocks available!

www.no1shoes.co.nz



number **1** shoes
www.no1shoes.co.nz

NEW ZEALANDER OF THE YEAR AWARDS 2010

On Wednesday February 3rd 2010 the inaugural New Zealander of the Year Awards were held at the Hyatt Regency in Auckland. KidsCan StandTall was the recipient charity for the event, where we hosted a silent auction and raffle among the 600 attendees.

Congratulations to KidsCan StandTall Executive Director Julie Helson who was a finalist in the New Zealander of the Year Award Category.

The raffle was a huge success raising more than \$4,000 for our programmes and the Silent Auction created a lot of excitement over the guitar signed by all the bandmates of the legendary band U2!

A big thank you goes to our auction item suppliers The Gift Station, Caroline Church, Rally New Zealand, Select Hotels & Resorts, Beautiful You & Eye Magazine and Novadown.



STANDTALL 2010

StandTall 2010 has double the excitement of 2009 with 2 groups of 30 now participating in the programme.

The 2009 Cadets kick off the year with their leadership camp at Puriri Tree Country Estate. This will be 2 days of mental and physical challenges with a 'Survivor' theme that will push them to their limits and stress the importance of teamwork. Here the Cadets move to silver level members and are called 'Leaders'. After the exhilaration at Puriri Tree, the Cadets spend a night at the Omaha Surf Club where they get to spend time with the lifeguards, relax and learn about the year ahead. The 2010 Cadets are currently completing their applications and the 30 lucky students will be announced during the first week of March.

We are still looking for options for work experience for the 2010 StandTall Leaders. If you are able to offer a day's work experience to a small group (up to 6) of amazing 12 year olds, it would be a great way to get personally involved in the StandTall programme and share your expertise in your particular industry. The day does not have to be glamorous but is aimed to give them a personal insight into a variety of different careers and roles within particular industries. If you are able to offer work experience can you please contact StandTall General Manager, Carl Sunderland on carl@kidscan.org.nz.

SPECIAL THANKS

- **Alfred William Parsons Trust**
\$1,000.00
Central Hawkes Bay, 9/12/09
- **John Iloff Charitable Trust**
\$1,200.00
National, 15/12/09
- **Porirua City Council**
\$1,000.00
Porirua, 15/01/10

PAW JUSTICE

At KidsCan we care about the welfare of animals and fully support 'Paw Justice', an organisation that help with the problems of animal abuse and neglect.

They have started a petition to say NO to animal cruelty and need your help to reach one million signatures. Show your support for animal rights and visit www.pawjustice.co.nz

FOOD FOR KIDS 2010

This year KidsCan StandTall will be feeding 18,000 Kiwi Kids every single week! To do this we spend a large amount of time coordinating the food distribution which is now happening 8 times every single year to cope with the amount of product and work in with school term dates.

The first distribution was held in the last week of January 2010 and a big thank you to McConnell Dowell, Christine Main and the KidsCan team for all their hard work! The distribution was done in great time and schools were welcomed back with some nutritious food.

We need lots of volunteers for each of our distributions!

If you think you could be available to help on any of the distribution dates between 9am and 3pm please contact kathryn@kidscan.org.nz to be put on the volunteer mailing list!



Distribution dates for 2010 are:

- 3rd and 4th March 2010
- 15th and 16th April 2010
- 20th and 21st May 2010
- 13th and 14th July 2010
- 26th and 27th August 2010
- 7th and 8th October 2010
- 18th and 19th November 2010

WE NEED PALLETS!

It's that time of year again and we need your help! KidsCan StandTall are now running 8 food distributions every year from our premises and feeding 18,000 kids every single week! Because of that we need about 90 pallets for each of our distributions - do you know where can we find any?

If you have any spare pallets please contact our Operations and Programmes Manager **Clive Young** at clive@kidscan.org.nz or **(09) 478 1525**.

CARTERS PLAYHOUSES

KidsCan StandTall would like to say a HUGE thanks to Carters Building Supplies for providing 15 playhouses which the following celebrities kindly donated their time to paint! These gorgeous playhouses were auctioned on www.sella.co.nz.

- **Mark and Jo Olsen and Charlotte Sinnema**
- **Sally and Jaime Ridge**
- **Shane Cameron**
- **The Warriors**
- **Josh Heslop**
- **Will Hall**
- **Claire Kingan Jones**
- **The Fairy Shop**
- **Sera Lily**
- **Jay Jay, Dom and Mike from The Edge**
- **Peter Urlich**
- **Cocksy**



GO TENDER

GoTender is a great initiative where you can post a job to be done - saving you time and money. Free quotes at a click of your mouse! The only fees are a success fee and only payable when a tradesperson or service provider had been awarded a job where the value of the work to be done was over \$250. And the success fee goes to charity – fantastic!

www.gotender.co.nz

NUMBER 5 RESTAURANT

Our thanks go to Martina and the team at Number 5 Restaurant for providing an amazing experience to the winners of our Christmas Cracker Glam it Up Pamper Weekend!

The prize winner Bruce & Jo Bradburn had a fantastic time saying "It was wonderful food and the meal was an 'experience' where food flavours/textures were matched with the correct wines and portion sizes were sufficient in that we could fit it all in!!"

Number 5

MULTIMAIL

Steve Watson and the team from Multimail have been a very special KidsCan sponsor for many years!

For all of our instant win campaigns Steve, his family and the team spend many hours of their day and night working to get our Scratch and Win, Christmas cracker, Mystery Envelope and other campaigns ready to go!

So if you are working with printed paper product and need:

1. Complex folding operations performed
2. Sophisticated gluing
3. Intelligent data solutions added or
4. A combination of all the processes put together

then talk to Multimail Solutions; they have the mission to perform the difficult operations and bring the unusual ideas to life.

www.multimail.co.nz



THANKS TELECOM

Scott McLaren is one of NZ's top decathletes and a full-on All Blacks fan. Telecom sent him on a mission to give Kiwis, and fans of the All Blacks, an inside view of the team as they make their way around Europe and the UK. If you haven't seen the Telecom Scott on Tour action - check it out on www.scottontour.co.nz!

In December Telecom hosted Scott on Tour welcome back drinks in Auckland. In conjunction with the event Telecom sold Scott on Tour T shirts with the \$10 donation from each sale going to KidsCan StandTall. Big Thank you to Telecom for choosing us as the recipient charity!

JIMMY CLICK

Join the JimmyClick photo revolution for an annual subscription of \$10 and you can print your 6 x 4 photos for free! That's right, receive your 6 x 4 for free – delivered to your door. The great news is that JimmyClick will donate 70% of all subscriptions to New Zealand charities. Join today at www.jimmyclick.co.nz and enter promo code **nza030** to support KidsCan StandTall.

DISNEY THANK YOU

We would like to thank Westlake High Schools Choir for their fantastic efforts at our Disney Movie Premiere late last year. The choir were fantastic and their outfits stunning. We were so grateful for the beautiful sounds they created and the efforts they put in to support our event. Thanks!



MYSTERY ENVELOPE APPEAL

Mystery Envelope is starting soon!

From the 29th March – 30th April 2010 you can buy your lucky \$2 Mystery Envelope from any Number One Shoes store and be in to win from a range of fantastic prizes. There are Gift Station Vouchers, Beautiful You Packages, Number One Shoes shopping sprees and much more up for grabs.

Get your Mystery Envelope and rip it open to see if you have won!



SPECIAL PARTNER SCHOOL

We have had a flying start to 2010 and welcome our new Principal, Paula Farquhar. She is very excited with the KidsCan Charitable Trust programmes which support the varied and wide needs of our children. Having a reliable supply of bread and healthy spreads provides the children with a 'full tummy' to start their day of learning. They are also learning the skills of preparing food for themselves. Now our vegetable gardens are starting to provide produce, some items can be used for sandwiches. The awesome selection of fruit pottles and cereal bars gives a good balance. We continue to recycle our Adidas raincoats and overall, the children are proud of their coats. Our students - especially the rugby players - were sad to hear about Ali Williams injury. We wish him a speedy recovery and look forward to his return to the field and Black Jersey. Thank you to the wonderful staff at KidsCan Headquarters. We enjoy receiving your regular emails and appreciate your organisation and all of the invaluable programmes you run. A big thank you also to the many sponsors and suppliers who make it possible to put a smile on a child's face each day. We get the joy of seeing this and can tell you it's amazing!!!!

Wairakei Primary School

Taupo

CONTACT DETAILS

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Ph: (09) 478 1525 • Fax: (09) 478 1523 • Email: info@kidscan.org.nz • Website: www.kidscan.org.nz



Yes I would like to join the 'IN OUR OWN BACKYARD CLUB' to support New Zealand children!

Post this form to:
KidsCan StandTall Club
PO Box 31646
Milford
Auckland

Monthly Donation Amount \$15 (supports one child for a year) \$30 (supports two children for a year)
 \$45 (supports three children for a year) \$_____ amount of your choice

Or fax to
09 478 1523

Contact Person _____ Company Name _____

Postal Address _____

Telephone Number _____ Email _____

Payment:

If you wish to pay your membership monthly a direct debit form will be sent for you to complete. If you wish to pay in full for one year's membership we will send you an invoice:

I would like to pay: Monthly (tick box) Yearly (tick box)

For further information visit www.kidscan.org.nz or email info@kidscan.org.nz - telephone 09 478 1525 or fax 09 478 1523