

How to use your Pork Pie Fundraising Page

How to find your team fundraising page:

Your team page has already been set up for you and is ready to go.

Here are the different ways you can find your page.

- The team driver was sent an email from GoFundraise on 18 July with the link to your page
- Your unique QR code will also take you to your fundraising page (this is on your bucket sticker or you can ask for a digital version from marketingadmin@kidscan.org)
- You can also find your page under “Find a Team” on the Pork Pie GoFundraise website - www.porkpiecharityrun.org.nz

How to login to your team fundraising page:

You should have received a welcome email from GoFundraise with your login credentials.

If not, you can reset your password here:

<https://www.gofundraise.co.nz/account/logon?ReturnUrl=http%3A%2F%2Fwww.gofundraise.co.nz%2F#/forgetPassword>

How to edit your team fundraising page:

Once logged in, you will have the ‘edit’ option to change/update the following details:

1. Profile Image:



2. Current Target:

Current Target: NZD \$700

 edit

3. Fundraising Page Title:

Dan Test

 edit

4. Fundraising Page Description:

About us: edit

“We’re taking this car to Invercargill!”

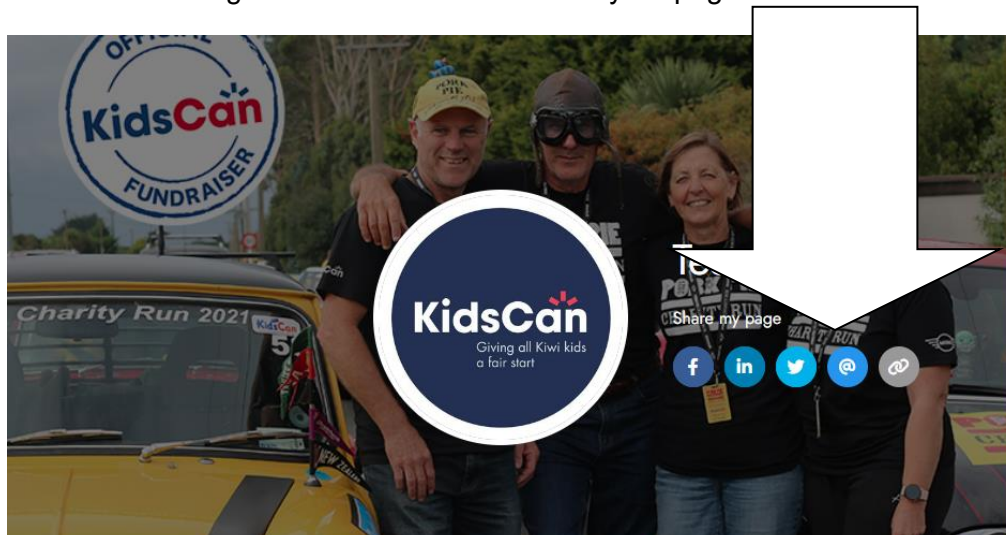
As part of the 2023 Pork Pie Charity Run, we’ll be driving a MINI from Paihia to Invercargill over just six days. This epic journey will test the willpower, stamina and sense of humour of our

Top Tips for your Team page:

Make it personal – making your team as personal as possible helps you stand out and helps encourage people to support you. We recommend updating the generic bio (under ‘Story’ on your page) with a personal blurb about you and your team. This doesn’t need to be your life story but something that tells people a bit more about who you are and why you are doing the run. It’s also great to have a unique profile pic of yourselves and/or your MINI.

Kick-start your fundraising – for those of you still to get your fundraising underway, it’s a great idea to get a generous friend or sponsor to donate first. This is not only a great way to kick-start your fundraising, a larger donation at the start will also help encourage higher subsequent donations!

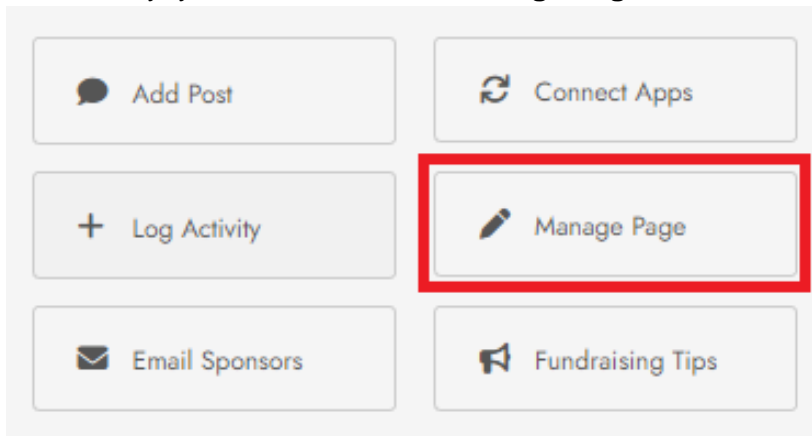
Share it far and wide – possibly the most powerful tip is to share your team page as much as you can. Send the link to your friends, family and colleagues and ask them to support you. Post it on your social media pages – Facebook, Twitter and LinkedIn are particularly good. This can all be done through the blue ‘Share’ button on your page – like below:



Up your target – another vital way you can make your team page work hard for you is to increase your fundraising target when you are getting close. Experience shows people are less

likely to donate if you are at or over your target, so it pays to keep shifting your target as you go. Aim high and you'll be raising as much as you can for kids who desperately need our help!

Alternatively, you can also use the **Manage Page** button to edit your Fundraising Page:



How to get help with your team fundraising page:

Email the Support Team at support@gofundraise.com