

KidsCan

**KidsCan
Charitable Trust**

2022

**ANNUAL
REPORT**

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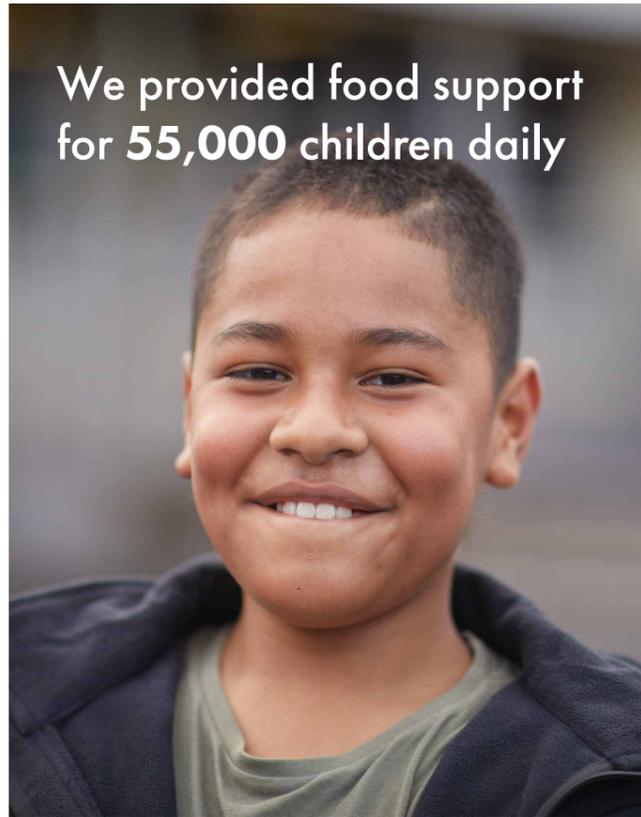
OUR PURPOSE

Poverty is a reality for 1 in 6 Kiwi kids, but it doesn't have to be their future.

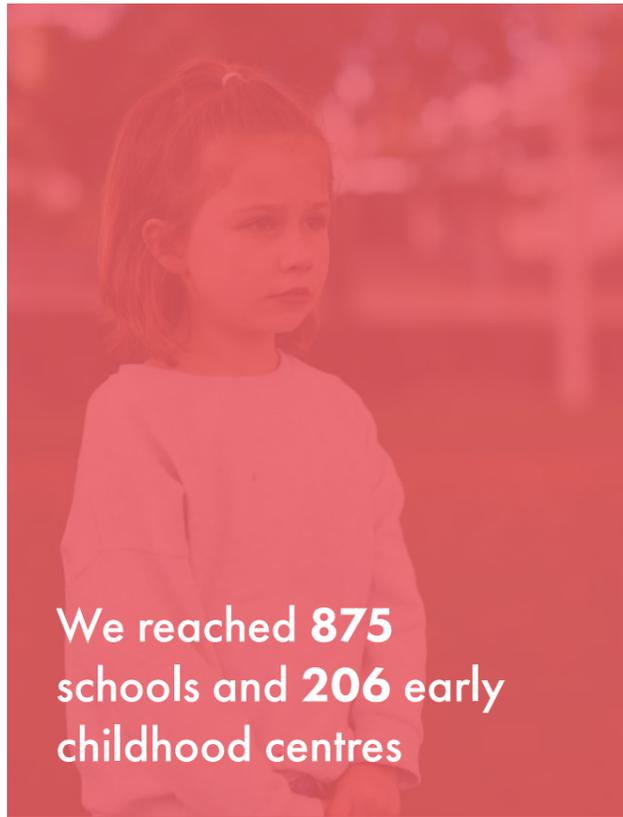
KidsCan believes education offers children a pathway out of hardship. Which is why every day in over 1,000 schools and early childhood centres across Aotearoa, we wrap tamariki in support - providing food, clothes, shoes and health items so they can learn and fulfil their potential.

THE DIFFERENCE WE MADE TOGETHER

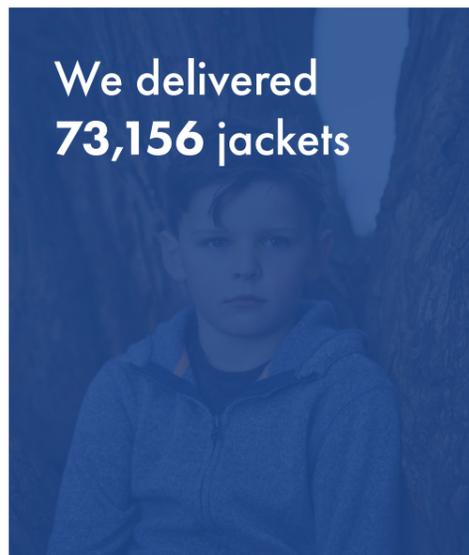
We provided food support for **55,000** children daily



We reached **875** schools and **206** early childhood centres



We delivered **73,156** jackets



We provided **35,803** pairs of shoes



"There are kids that come now to Breakfast Club, and they just come for the social aspect. So what you guys are providing is not just great for them to be fed, but it's also really great for mental health. There are connections made."

- KidsCan partner school teacher

A WORD FROM OUR LEADERS

From our CEO

In 2022, we saw child poverty statistics trending slightly downwards – but Māori and Pasifika children were still disproportionately affected. Then came a surge in living costs which has had a massive impact across the board for our most vulnerable children and their families. By the end of 2022 KidsCan was providing food for 10,000 more school kids a day than at the start of the year. The cost of living seriously impacted families' ability to stretch those food budgets with teachers telling us that, for many kids, the food they receive at school from KidsCan and other providers is now their main source of nutrition. The increase in need for food and clothing support came from families who were previously just getting by but who are now tipped over the edge and finding themselves in deficit every week.

Going into 2023, we expect the numbers needing our support will continue to climb as the cost of providing the essentials we all need becomes harder to sustain. We are so proud we have been able to respond to the increased need, but it's not something to celebrate.

What I do want to acknowledge, however, is the resilience of our KidsCan team. It's been a difficult few years, especially with Covid and the increase in hardship. But our team has responded in meaningful ways to ensure additional support gets to children who need it most. In terms 3 and 4 of 2022, we needed to secure food for those 10,000 additional children and our team and suppliers really stepped up to source those items and get them in time to meet the need.

KidsCan is a meaningful place to work because of its people and our partners who support us. I'd like to make special mention of our dedicated Board members who donate their time to ensure we have good governance and leadership support. To our valued partners, we couldn't do what we do without all of you. Thank you to Principal Partner Meridian Energy for always being there for us. Also the Ministry of Social Development, Trillian Trust, Countdown, Zespri, ASB Bank, NZ Safety Blackwoods, George Weston Foods, Acton International, The a2 Milk Company, Mobil Oil, Share My Super, Trade Me, DDB, The Monkeys and OMD.

While it was an undeniably tough year for so many kids, there were definite highlights. A personal favourite was being able to go back into schools and early childhood centres post-Covid, interacting with kids again – seeing their happy faces and their resilience.

Earlier in the year I visited a primary school in Porirua with the KidsCan senior leadership team and a particularly memorable moment was when I asked some of the children what they wanted to be when they grow up. One little boy told me he wanted to be a marine biologist. I keep thinking about that little boy – turning my mind to what we can do as an organisation and as a country to ensure he gets that opportunity. Because for me it's not just about giving children material and nutritional support right now, important as that is. It's also about making sure KidsCan does as much as we possibly can to help them fulfil their hopes and dreams.



Julie Chapman
Julie Chapman
KidsCan CEO and Founder

“One little boy told me he wanted to be a marine biologist. I keep thinking about that little boy – turning my mind to what we can do as an organisation and as a country to ensure he gets that opportunity.”

From our Board Chair

As I reflect back on my first year as Chair of KidsCan, I am heartened by what our team and supporters have been able to achieve despite many challenges throughout 2022.

As Julie has mentioned, once again there was more disruption from COVID-19 – particularly for those living in and around Auckland during the first quarter of the year. The rising cost of living has affected many and unfortunately, we're seeing an increase in the number of children and families who need our support.

This saw us focus our efforts on redeveloping KidsCan's food programme in 2022. To ensure we can deliver better outcomes to more children, we've invested in operational improvements to redesign the customer experience. Our aim is to make it easier for schools and caregivers to order what they need so that their tamariki see the maximum benefits from our programme.

Our new food portal will calculate the amount of food schools should order based on the number of kids they need to feed – how many breakfasts, snacks etc. We've simplified processes -

such as showing their previous order so they're not starting from scratch every time. This means there's more time left to support children's learning rather than on cumbersome administration processes. We expect to pilot the new portal in 2023.

This year we also recognise Meridian as being the Principal Partner of KidsCan for the past ten years and during that time, there have been unexpected events that have really affected our most vulnerable.

KidsCan's focus for 2023 will be to continue to convert the donations we receive from our generous supporters into positive outcomes for tamariki. We need to be efficient about how we get our products into the right hands, so we can deliver support to the children who need it most. That has and always will be our aim.



Guy Waipara
KidsCan Board Chair
(Rongowhakaata)

WHAT POVERTY LOOKS LIKE IN NZ

The number of children in poverty for the year ended June 2022 remained unchanged on the previous year. There has been an overall gradual decrease since child poverty targets were established in 2018. But with almost 120,000 children still struggling to get by, there is still a long way to go before the targets are met. And we are still seeing marked inequities for Māori, Pacific and disabled children.

- **1 in 9 (12%)** of New Zealand children live in low-income households before deducting housing costs
- For tamariki Māori, it is **1 in 7 (14.5%)**
- For Pacific, **1 in 5 (19.5%)**
- For disabled children, the figures show **1 in 6 (17%)** lived in low-income households
- **15.4%** of children lived in households with low income after deducting housing costs. This was **16.8% for Māori, 19.4% for Pacific**
- **10.3%** of children experienced material hardship
- Since the Child Poverty Reduction Act was introduced in 2018, poverty has decreased from **147,600 to 118,900**



Source: Stats NZ, Child Poverty Statistics Year Ended June 2022

“We see families who are in survival mode, who can’t get past today. It’s difficult for them to get their children to preschool as they can’t afford petrol for the car, they can’t afford a bus. Some live too far away to walk. So we began to fund van transport – we now pick up 90% of our kids and drop them off.”

Teacher At KidsCan Partner Early Childhood Centre



STATEMENT OF SERVICE PERFORMANCE

OUR MISSION is to provide the essentials to Kiwi kids affected by poverty so they can participate in learning and have an opportunity for a better future.

How we’ll make it happen:

- By providing the essentials such as food, jackets, shoes and socks, basic health items through our partner schools and early childhood centres
- By providing our programmes nationally to assist children across New Zealand
- By working closely with schools, ECEs and communities to ensure our support reaches those who need it the most

WHAT WE DELIVERED IN SCHOOLS

Schools supported:

875 2022
854 2021

Total roll for schools supported:

211 122 2022
212 000 2021

2022 data source: Education Counts website (1 May 2023)
2021 data source: KidsCan internal database



Children who have access to our food programme daily:

49 370 2022
40 000 2021

* Based on schools ordering form.

Food items distributed:
Rounded to the nearest 000'000

5.1 mil 2022
5.4 mil 2021

Please note our system for capturing this information has changed, as has our product mix.
* Food item is a single unit e.g a snack bar or bulk items like tinned fruit salad, or a bag of rice.

Jackets distributed:

67 524 2022
63 000 2021

Health items distributed:

72 097 2022
168 427 2021

Hand sanitiser, headlice combs, bottles of nit lotion.
* Feminine hygiene products ceased to be distributed in 2022 - as the government introduced feminine hygiene support to schools.



Pairs of shoes distributed:

29 411 2022
28 000 2021




OUR FOOD PROGRAMME

We supply our partner schools with shelf-stable, nutritious snacks, breakfast and top-up foods. For those schools who are not enrolled in the government's Ka Ako, Ka Ora programme, we also offer hot meals.

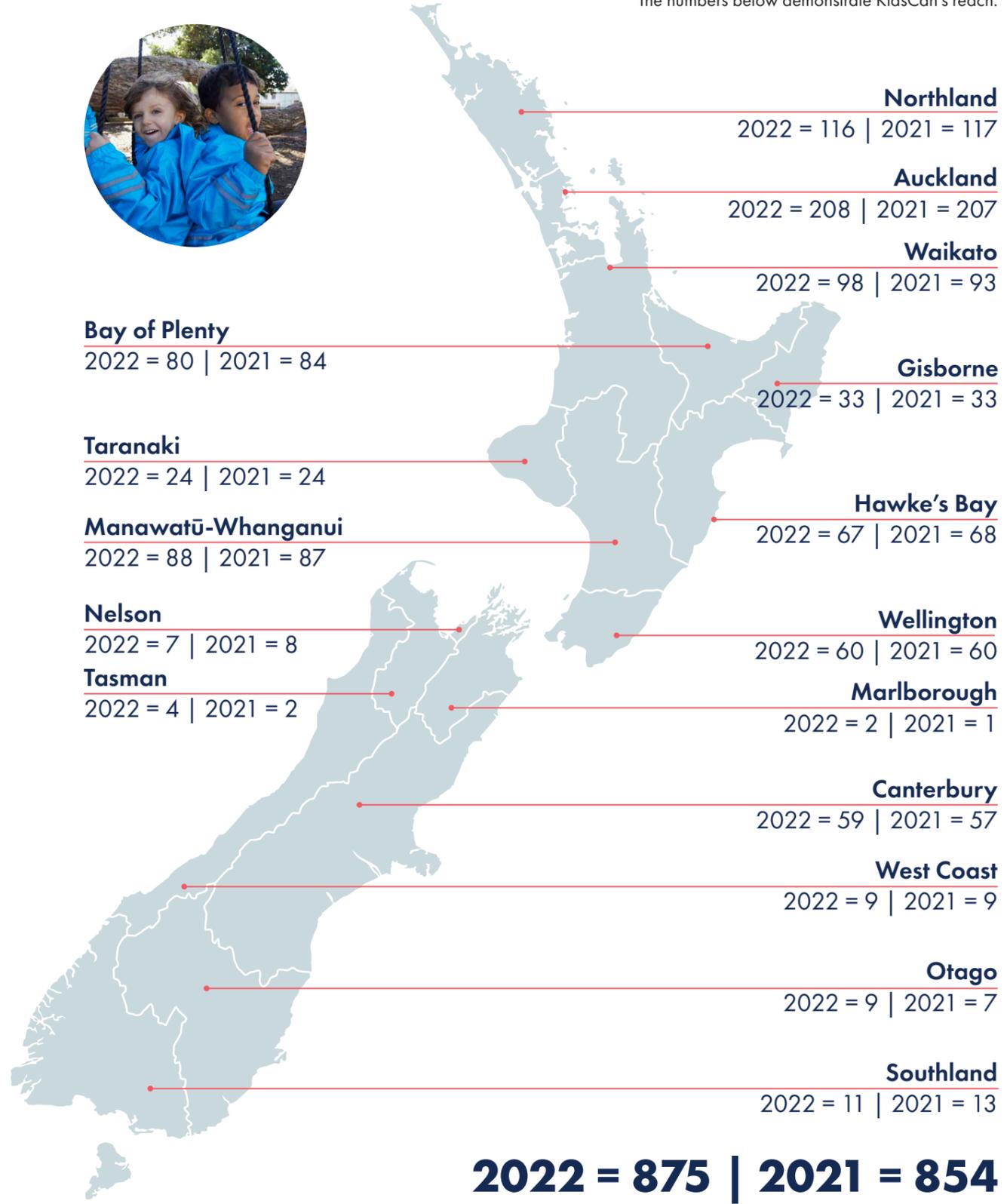
WHAT WE PROVIDE

- Heat-and-eat meals
- Fruit (tinned fruit salad and peach pottles)
- Tip Top® Bakery bread
- Spreads
- Snacks
- EasiYo yoghurt sachets (and EasiYo yoghurt makers).

HOW WE MAKE A DIFFERENCE IN SCHOOLS

OUR REACH BY REGION

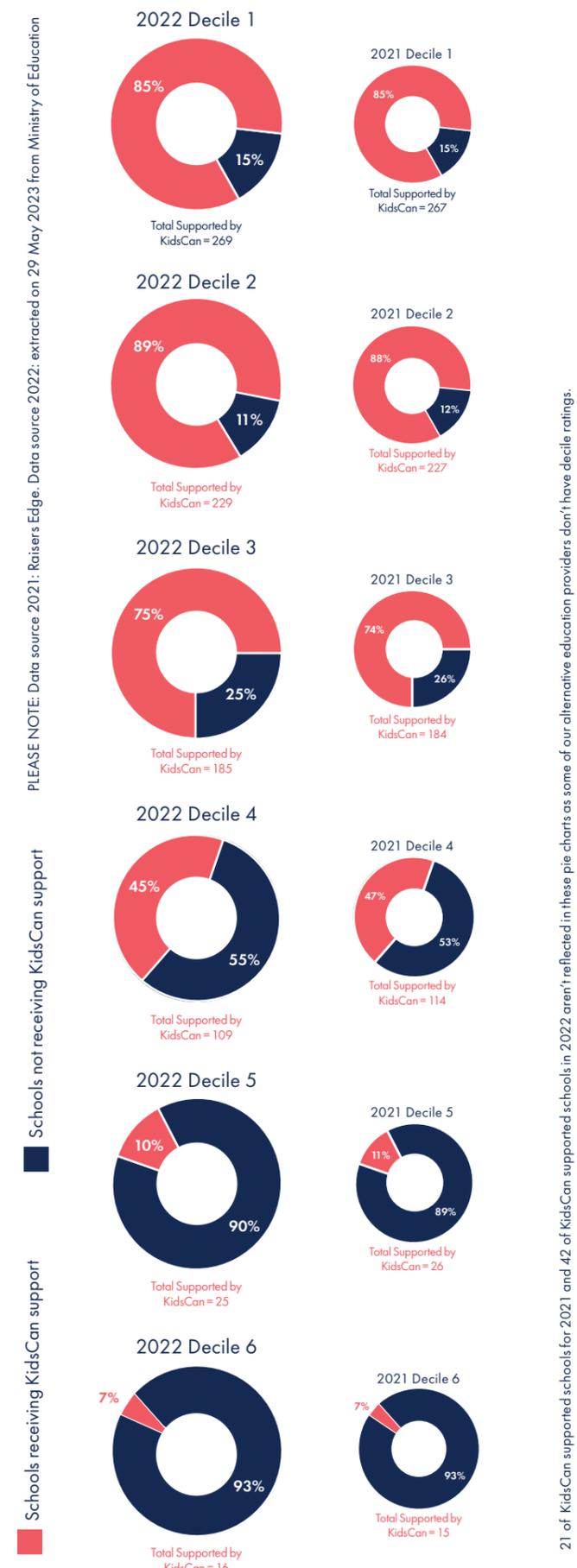
To ensure children right across New Zealand are assisted, our programmes are provided nationally. The numbers below demonstrate KidsCan's reach.



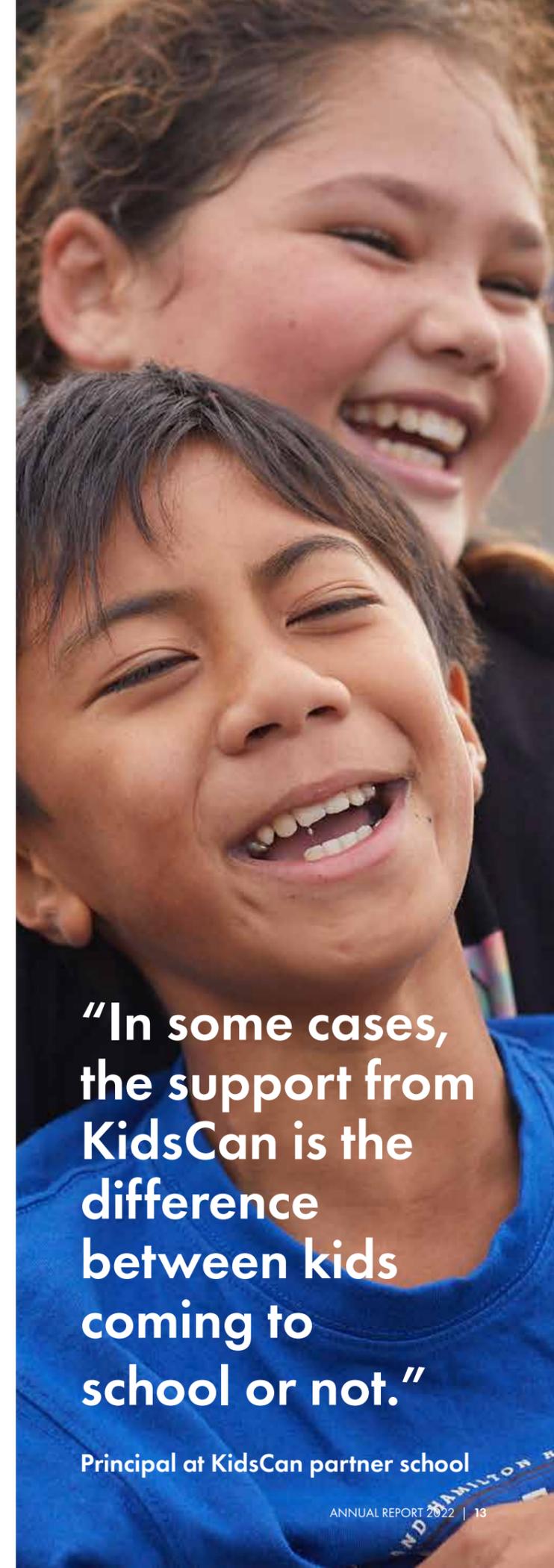
*Please note our 2021 numbers add up to 870 as 16 of our partner schools and alternative education providers operate from more than one region and are represented on this map in each region they support.

OUR REACH BY DECILE

To ensure our programmes reach children most in need we operate predominantly via low-decile schools. The below graphs demonstrate the percentage of deciles supported by KidsCan versus those that aren't.



21 of KidsCan supported schools for 2021 and 42 of KidsCan supported schools in 2022 aren't reflected in these pie charts as some of our alternative education providers don't have decile ratings.



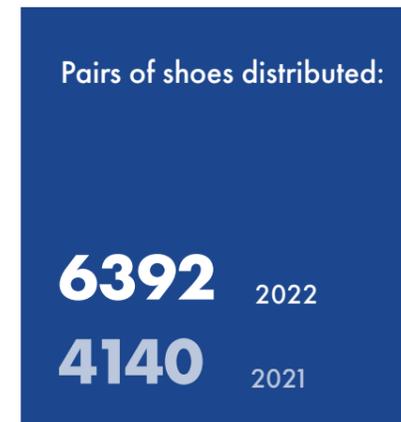
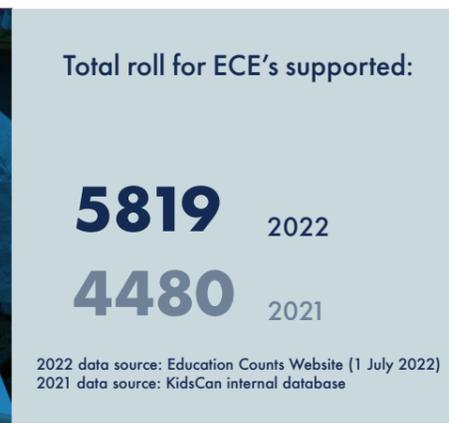
“In some cases, the support from KidsCan is the difference between kids coming to school or not.”

Principal at KidsCan partner school



WHAT WE DELIVERED IN EARLY CHILDHOOD EDUCATION (ECE)

When kids have what they need to thrive in the early childhood years, they develop a strong foundation for future learning, behaviour and wellbeing. So we're delighted to have expanded our ECE reach significantly in 2022, taking on an additional 95 centres. A massive feat from our team and a key supporter, this was only six centres short of our projection for the year. That's an extra 1673 tamariki nourished and set up to flourish. We strategically targeted ECEs with a strong Pacific and Māori makeup, which statistics show repeatedly, are the ethnic groups hardest hit by poverty. Our ECE programmes are universal, i.e every child in a centre receives the essentials we provide.



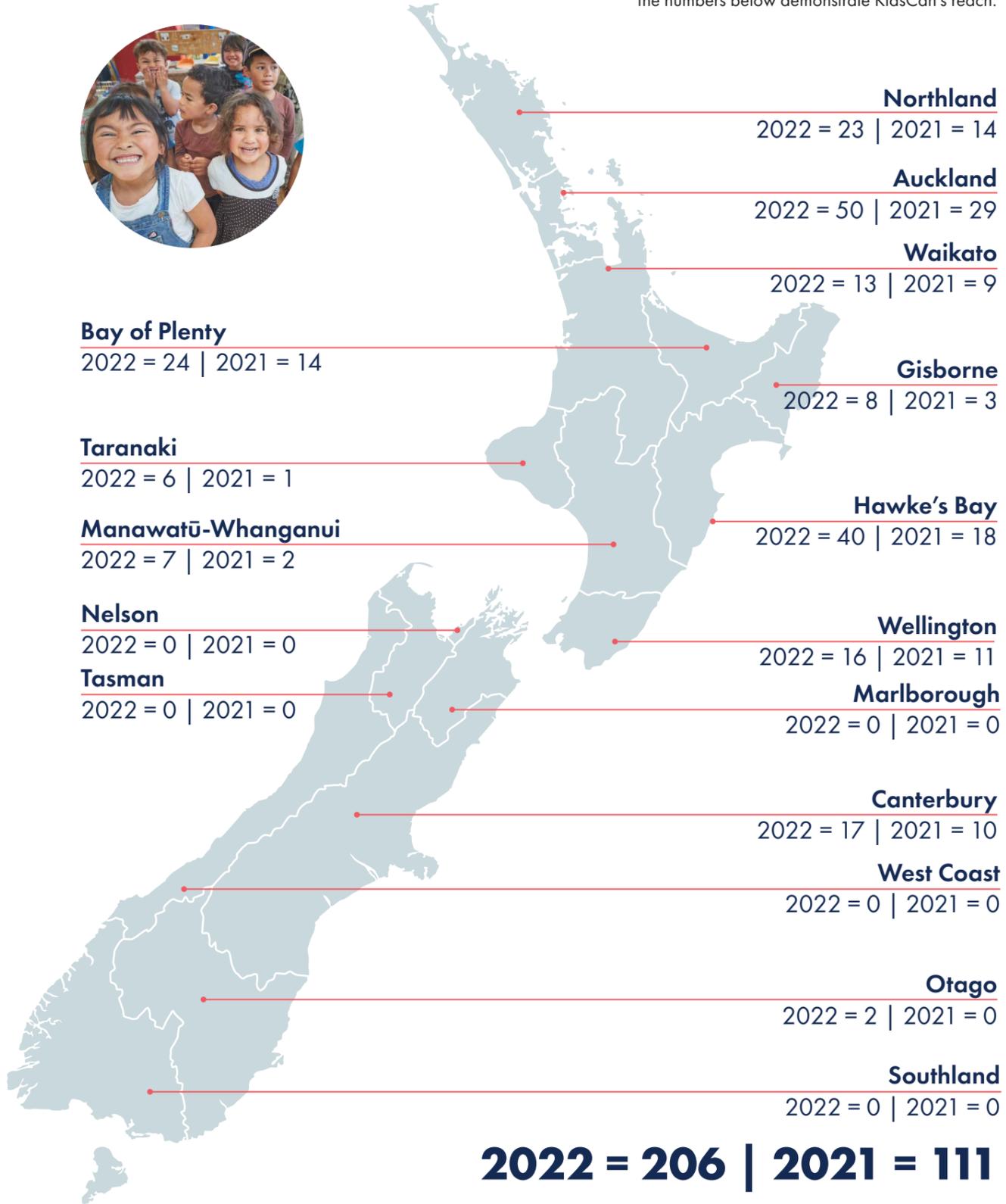
"If you give a child food, warmth and a nice regular environment, they will flourish. Like if you give a seed water and sunlight, it will grow. It just happens. They rejoice as they learn more. They tell us 'I got that, teacher! I can count to 10 now!'. So you are building those steps, that pathway to success."

Manager at KidsCan partner ECE

HOW WE MAKE A DIFFERENCE IN EARLY CHILDHOOD

OUR REACH BY REGION

To ensure children right across New Zealand are assisted, our programmes are provided nationally. The numbers below demonstrate KidsCan's reach.



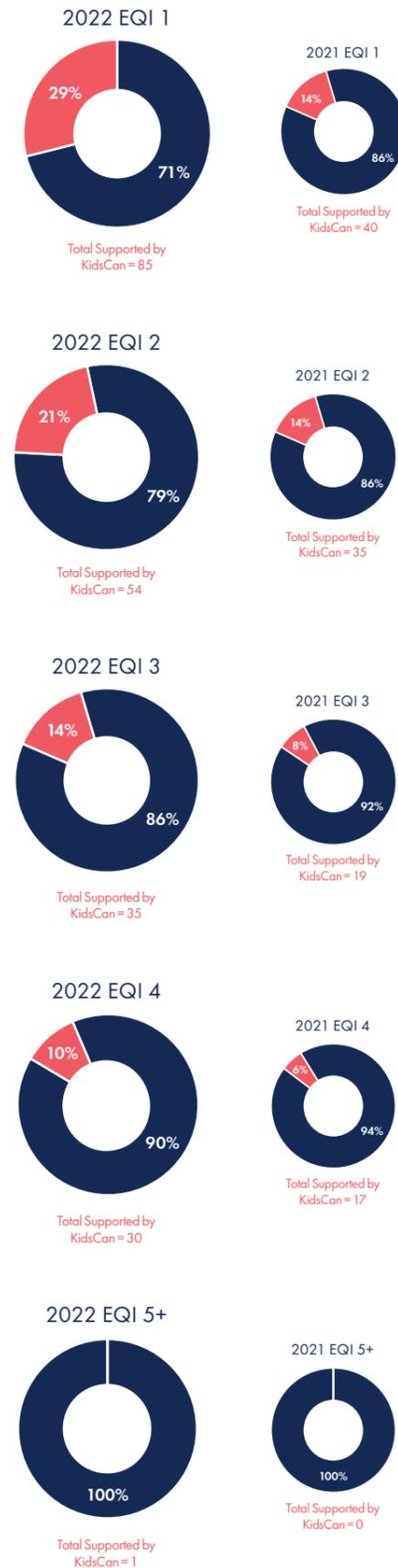
*Please note Early Childhood Programme started in 2019 and ultimately our strategy is to extend our reach.

OUR REACH BY EQUITY INDEX

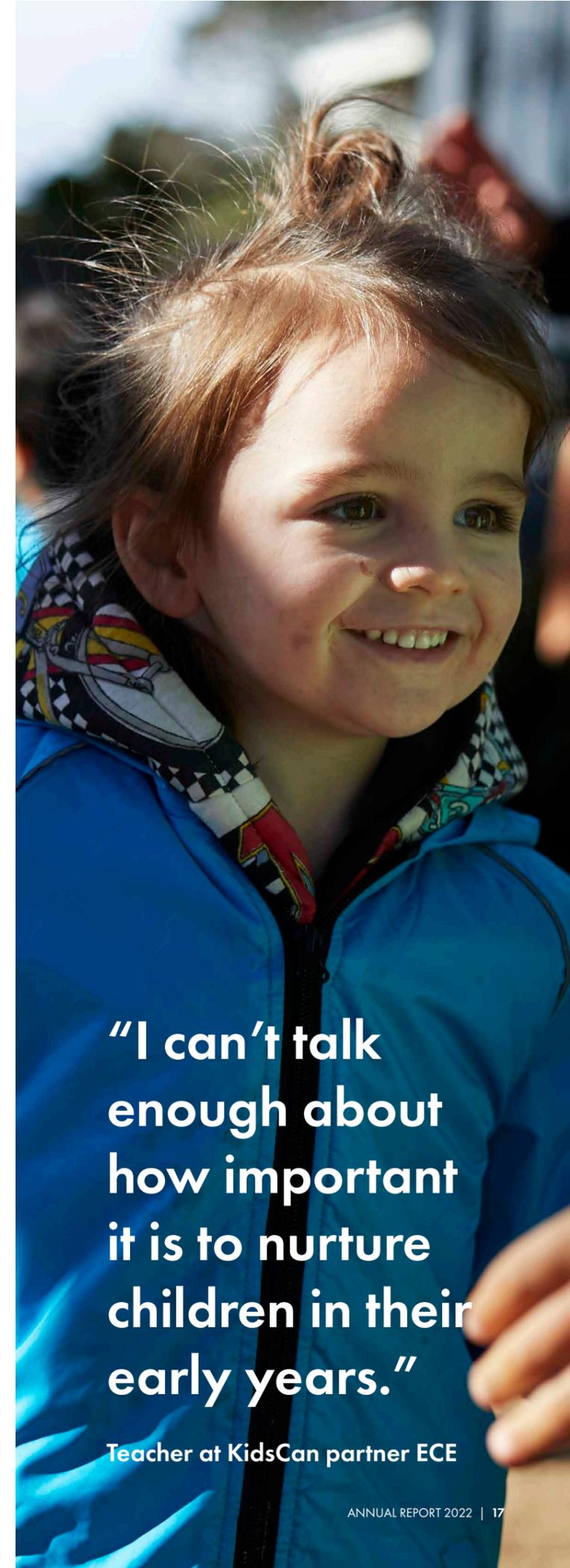
To ensure our ECE programmes reach children most in need, we operate predominantly via low equity index centres. The below graphs demonstrate the percentage of deciles supported by KidsCan versus those that aren't.

PLEASE NOTE: Data extracted online from the Ministry of Education on 29 May 2023. Total population has been taken the same for 2021 to 2022.

■ ECEs not receiving KidsCan support
■ ECEs receiving KidsCan support



One of the KidsCan supported Early Childhood Centres for 2022 isn't reflected in the pie charts as it doesn't have an equity index rating.



"I can't talk enough about how important it is to nurture children in their early years."

Teacher at KidsCan partner ECE

FINANCIAL STATEMENTS

KIDSCAN CHARITABLE TRUST GROUP

Statement of Group Comprehensive Revenue and Expenses
For the Year Ended 31 December 2022

	Notes	31.12.22 \$	31.12.21 \$
Revenue from non-exchange transactions:			
General Donations		4,289,556	3,377,655
Monthly Donations		6,385,855	6,057,782
Donations In-Kind		6,181,271	7,754,696
Legacies and Bequests		351,028	40,464
Philanthropic Trusts and Gaming		871,098	731,016
Income from Government Contracts		367,000	564,535
KidsCan Fundraising Campaigns		197,154	241,894
KidsCan Community Fundraisers		1,036,255	1,212,815
Sponsorship Income		2,830,989	2,472,543
Revenue from exchange transactions:			
Investment Income	7	(164,381)	84,941
Other Income		54,990	76,116
Total Revenue		22,400,815	22,614,457
Less Expenses:			
Fundraising, Communication and Partnership Costs	3	2,697,338	2,014,308
Programmes Costs	4	9,047,892	9,862,839
Donations In-Kind used		5,950,888	7,514,194
Other Operating Expenses	5	1,540,713	1,492,087
Total Expenses		19,236,831	20,883,428
Operating Surplus/(Deficit)		3,163,984	1,731,029
Net Surplus/(Deficit) for the year		3,163,984	1,731,029
Other Non Comprehensive Income		-	-
Total Comprehensive Revenue and Expense for the year		3,163,984	1,731,029

The accompanying notes form part of these financial statements.

KIDSCAN CHARITABLE TRUST GROUP

Statement of Group Financial Position
As at 31 December 2022

	Notes	31.12.22 \$	31.12.21 \$
Current Assets			
Cash	6	3,573,318	1,801,036
Short Term Investments	7	2,598,170	4,556,643
Trade and Other Receivables	8	542,303	773,512
Prepayments		1,038,517	613,137
Inventory	9	1,798,695	1,034,827
Total Current Assets		9,551,003	8,779,155
Non Current Assets			
Plant and Equipment	10	118,758	141,945
Long Term Investments	7	4,235,342	1,799,675
Total Non Current Assets		4,354,100	1,941,620
Total Assets		13,905,103	10,720,775
Current Liabilities			
Trade and Other Payables	11	295,936	265,479
Employee Benefits Obligation	13	151,229	126,993
Income in Advance	14	35,225	69,574
Total Current Liabilities		482,390	462,046
Net Assets		13,422,713	10,258,729
Equity			
Trust Capital & Reserves		13,422,713	10,258,729
Total Equity		13,422,713	10,258,729
For and on behalf of the Board who authorised the financial report for issue			
		31 July 2023	
Chairman of the Board		Date	
		31 July 2023	
CEO and Founder		Date	

The accompanying notes form part of these financial statements.

KIDSCAN CHARITABLE TRUST GROUP

Statement of Group Changes in Net Assets
For the Year Ended 31 December 2022

Notes	Retained Earnings 2022 \$	Total Equity 2022 \$	Retained Earnings 2021 \$	Total Equity 2021 \$
Equity at 1 January	10,258,729	10,258,729	8,527,700	8,527,700
Net Surplus/(Deficit) for the year	3,163,984	3,163,984	1,731,029	1,731,029
Other Comprehensive Income	-	-	-	-
Equity at 31 December	13,422,713	13,422,713	10,258,729	10,258,729

The accompanying notes form part of these financial statements.


KIDSCAN CHARITABLE TRUST GROUP

Group Statement of Cash Flows
For the Year Ended 31 December 2022

	2022 \$	2021 \$
Cash Flows From Operating Activities:		
<i>Cash was provided from:</i>		
Receipts from non-exchange revenue	16,410,385	14,678,768
Receipts from exchange revenue	66,643	86,130
	16,477,028	14,764,898
<i>Cash was disbursed to:</i>		
Payments to staff	(3,176,928)	(2,803,977)
Payments to suppliers and activities	(10,856,059)	(11,354,701)
	(14,032,987)	(14,158,678)
Net Cash Flows from Operating Activities	2,444,041	606,220
Cash Flows From Investing Activities:		
<i>Cash was provided from:</i>		
Interest received	51,463	56,950
Investments in short term deposits	806,963	2,654,849
	858,426	2,711,799
<i>Cash was applied to:</i>		
Purchase of plant and equipment	(33,843)	(50,061)
Increase in long term investments	(1,500,000)	(3,500,000)
	(1,533,843)	(3,550,061)
Net Cash used in Investing Activities	(675,417)	(838,262)
Cash Flows From Financing Activities:		
<i>Cash was applied to:</i>		
Payment to finance lease liabilities	-	-
Net Cash used in Financing Activities	0	0
Net Increase / (Decrease) in cash held	1,768,624	(232,042)
Effect of exchange rate changes on cash	3,658	2,404
Add cash at the beginning of the financial year	1,801,036	2,030,674
Cash at the end of the financial year	3,573,318	1,801,036
Represented by		
Cash at Bank	3,573,318	1,801,036

The accompanying notes form part of these financial statements.

1 Overview

a) Reporting Entity

The reporting entity is the KidsCan Charitable Trust (the "Trust"). The financial statements comprise of the KidsCan Charitable Trust and its controlled entity The KidsCan Collective Ltd, together the "Group" are presented for the year ended 31 December 2022. KidsCan Charitable Trust controlled The KidsCan Collective Ltd on the basis that the Trust could derive benefits from the Company and appoint its board members.

The Group financial statements and the accompanying notes summarise the financial results of activities carried out by the KidsCan Charitable Trust. The Trust works to help children experiencing hardship by providing food, clothing and basic health products to schools and early childhood education centres across New Zealand.

All entities within the Group are charitable organisations registered under the Charitable Trusts Act 1957 and the Charities Act 2005. The KidsCan Charitable Trust Group consists of the KidsCan Charitable Trust (CC10386) and The KidsCan Collective Ltd (a wholly owned company) (CC58389). The KidsCan Collective Limited was incorporated on 19th May 2020, and its results are consolidated from that date. The Group is a registered charitable group with DIA Charities Services (CC21929). These consolidated financial statements have been approved and authorised for issue by the Board on 31 July 2023.

b) Statement of Compliance

The Group financial statements have been prepared in accordance with Generally Accepted Accounting Practice in New Zealand ("NZ GAAP"). They comply with Public Benefit Entity International Public Sector Accounting Standards ("PBE IPSAS") and other applicable financial reporting standards as appropriate that have been authorised for use by the External Reporting Board for Not-for-Profit entities. The Group is a public benefit not-for-profit entity and is eligible to apply Tier 2 Not-For-Profit PBE IPSAS on the basis that it does not have public accountability and it is not defined as large. The Group qualifies as a Tier 2 reporting entity as for the current and prior periods it has had operating expenditure between \$2 million and \$30 million. The Board has elected to report in accordance with Tier 2 Not-For-Profit PBE Accounting Standards and in doing so has taken advantage of all applicable Reduced Disclosure Regime ("RDR") disclosure concessions.

c) Estimates and Assumptions

Significant accounting judgements, estimates and assumptions

The preparation of the Group's consolidated financial statements requires the Board and management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

Judgements

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the consolidated financial statements.

Consolidated Statement of Service Performance

In compiling the Group's Consolidated Statement of Service Performance report, Management has made judgements in relation to which outcomes and outputs best reflect the achievement of our performance for the Group's mission. The Group delivers targeted outputs in accordance with its programme strategy and budget. These outputs are designed to achieve outcomes that will enable the Group to achieve its mission that Kiwi kids affected by poverty are provided with the essentials so they can participate in learning and have a better future.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the consolidated financial statements were prepared. Existing circumstances are assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Useful lives and residual values

The useful lives and residual values of assets are assessed using the following indicators:

- The condition of the asset
- The nature of the asset, its susceptibility and adaptability to changes in technology and process
- The nature of the processes in which the asset is deployed
- Changes in the market in relation to the asset

The significant estimates and judgements made in applying accounting policies and that affect amounts recognised in the consolidated financial statements are as follows:

- The estimation of useful lives and depreciation profiles for plant and equipment.
- The estimation of the fair value of donations in-kind.

2 Accounting Policies

The significant accounting policies used in the preparation of these financial statements as set out below have been applied in these financial statements.

a) Basis of measurement

These consolidated financial statements have been prepared on the basis of historical cost, as modified by the fair value measurement of non-derivative financial instruments.

b) Functional and presentational currency

The consolidated financial statements are presented in New Zealand dollars (\$), which is the Group's functional currency. All financial information presented in New Zealand dollars has been rounded to the nearest dollar. There has been no change in the functional currency of the Group during the year.

c) Basis of consolidation - controlled entities

Consolidated financial statements are required where one entity controls another. The "controlling" entity is responsible for preparing consolidated financial statements which combine its financial statements with the financial statements of the "controlled" entities in accordance with the relevant standard PBE IPSAS 6 (NFP) Consolidated and Separate Financial Statements (Not-For-Profit).

Controlled entities are all those entities over which the controlling entity has the power to govern the financial and operating policies so as to benefit from its activities. The controlled entities are fully consolidated from the date on which control is transferred to the controlling entity. They are de-consolidated from the date that control ceases. Inter-group transactions, balances and unrealised gains and losses on transactions between members of the group are eliminated in full. The accounting policies of the controlled entity are consistent with the policies adopted by the controlling entity and have a 31 December reporting date. KidsCan Charitable Trust controlled The KidsCan Collective Ltd on the basis that the Trust could derive benefits from the Company and appoint its board members.

d) Revenue

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Group and revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable. The following specific recognition criteria must be met before revenue is recognised.

Revenue from Non-Exchange Transactions

Non-exchange transactions are those where the Group receives an inflow of resources (i.e. cash and other tangible or intangible items) but provides no (or nominal) direct consideration in return.

General Donations

Donations are recognised as revenue upon receipt and include donations from the general public.

Monthly Donations

Through the "Regular Giving" campaign, donations (usually monthly) are made by companies and individuals to help disadvantaged New Zealand children get an equal start in life. These donations are recognised as revenue upon receipt.

Donations In-Kind

Donations In-Kind include discounted product, free media exposure, donation of services and volunteer time. Donations In-Kind have been recognised where the Group has been able to evidence the difference between the price paid, if any, and the lower of retail or wholesale price where available of the goods. As donated goods are received the amount is recognised in inventory and either as income or income in advance depending on whether there are conditions attached.

A significant portion of Donations - In Kind relates to media services. These are recognised when the Group has been able to evidence the difference between the price paid, if any, and the wholesale price of the goods/services as prescribed per the service providers' rate card. Both the income and the expense are recognised in the same period.

A significant portion of Donations - In Kind also relates to inventory (refer Note 9).

Volunteer hours have been recognised based on hours tracked and recorded by using a log book and valued at minimum wage per hour.

Philanthropic Trusts and Gaming

Income from trusts and gaming includes grants given by other charitable organisations, philanthropic organisations and businesses. Where a clear use or return stipulation exists, grant revenue is recognised when the conditions attached to the grant have been complied with. Where there are unfulfilled conditions attached to the grant, the amount relating to the unfulfilled condition is recognised as a liability and released to revenue as the conditions are fulfilled. Where no clear use or return stipulation exists revenue is recognised upon receipt.

Government Contracts

Income from government contracts relates to income received from the Ministry of Social Development to assist with KidsCan programmes. Revenue is recognised upon receipt of the funding.

KidsCan Fundraising Campaigns

Revenue is recognised upon receipt of the funds except for revenue from the Christmas Cracker Appeal which is recognised when the crackers are sold to the customer.

KidsCan Community Fundraisers

Income from community fundraisers is recognised upon receipt.

Sponsorship Income

Revenue from sponsorship is recognised when the invoice is raised, provided there is no use or return clause within the contract.

Legacies and Bequests

Income from legacies and bequests that satisfies the definition of an asset is recognised as revenue when it is probable that future economic benefits or service potential will flow to the entity, and the fair value can be measured reliably.

Revenue from Exchange Transactions

Interest revenue is recognised as it accrues. Dividend income is recognised when the dividend is received.

e) Financial Instruments

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the financial instruments.

The Group derecognises a financial asset or, where applicable, a part of a financial asset or part of a group of similar financial assets where the rights to receive cash flows from the asset have expired or are waived, or the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party and either:

- (i) The Group has transferred substantially all the risk and rewards of the asset; or
- (ii) The Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Financial Assets

Financial assets (other than shares in subsidiaries) are initially recognised at fair value. They are then classified as, and subsequently measured under, the following categories:

- amortised cost;
- fair value through surplus and deficit (FVTSD).

Transaction costs are included in the value of the financial asset at initial recognition unless the it has been designated at FVTSD, in which case it is recognised in surplus or deficit.

The classification of a financial asset depends on its cash flow characteristics and the group's management model for managing them.

A financial asset is classified and subsequently measured at amortised cost if it gives rise to cash flows that are 'solely payments of principal and interest (SPPI)' on the principal outstanding and is held within a management model whose objective is to collect the contractual cash flows of the asset.

Financial assets that do not meet the criteria to be measured at amortised cost are subsequently measured at FVTSD.

The Groups' financial assets include: cash and cash equivalents, investments, receivables from non-exchange transactions and receivables from exchange transactions.

Subsequent measurement of financial assets at amortised cost

Financial assets classified at amortised cost are subsequently measured at amortised cost using the effective interest method, less any expected credit losses (ECL). Where applicable, interest accrued is added to the investment balance.

Subsequent measurement of financial assets at FVTSD

Financial assets in this category are subsequently measured at fair value with fair value gains and losses recognised in surplus or deficit.

Interest revenue and dividends recognised from these financial assets are separately presented within revenue.

Expected credit loss allowance (ECL)

The group recognise an allowance for ECLs for all debt instruments not classified as FVTSD. ECLs are the probability-weighted estimate of credit losses, measured at the present value of cash shortfalls, which is the difference between the cash flows due to the group in accordance with the contract and the cash flows it expects to receive. ECLs are discounted at the effective interest rate of the financial asset.

Financial Liabilities

Financial liabilities classified as amortised cost are non-derivative financial liabilities that are not classified as fair value through surplus or deficit financial liabilities. Financial liabilities are classified as amortised cost are subsequently measured at amortised cost using the effective interest method. Financial liabilities classified as amortised cost comprise trade and other payables. A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires.

f) Goods and Services Tax

All items in the Statement of Financial Position are stated exclusive of GST, with the exception of receivables and payables, which include GST. All items in the Statement of Comprehensive Revenue and Expenses are stated exclusive of GST.

g) Taxation

The Trust is exempt from income tax on the basis of its charitable purpose.

3 Fundraising, Communication and Partnerships Costs

	2022 \$	2021 \$
Fundraising, Communication and Partnership Costs	1,258,814	725,928
Employee Payments	1,438,524	1,288,380
Total	2,697,338	2,014,308

4 Programmes Costs

	2022 \$	2021 \$
Programme Costs	7,958,636	9,024,917
Employee Payments	1,089,256	837,922
Total	9,047,892	9,862,839

5 Other Operational Costs

	2022 \$	2021 \$
Auditor Remuneration	18,004	21,523
Depreciation	45,357	63,498
Other Operating Costs	866,530	774,558
Employee Payments	610,822	632,508
Total	1,540,713	1,492,087

6 Cash and Cash Equivalents

Cash and cash equivalents comprise cash on hand, cash at bank, deposits on call and highly liquid investments with an original maturity of three months or less, which are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

7 Investments

Investments comprise term deposits which have a term of greater than three months and therefore do not fall into the category of cash and cash equivalents.

Investments are held in a fund portfolio managed by JB Were Investments Limited. The portfolio is managed in accordance with its statement of investment policies and objectives in order to manage risk. It largely consists of cash equivalents and low risk equity investments.

	2022 \$	2021 \$
New Zealand Bonds	1,295,738	247,435
Offshore Bonds	528,749	224,276
Equities - New Zealand	669,381	311,315
Equities - Australian	515,639	312,372
Equities - Offshore	1,106,674	631,982
Property	119,161	72,295
Total	4,235,342	1,799,675

	2022 \$	2021 \$
Investment Income		
Interest Income	51,463	56,950
Gain/(Loss) on Investment Revaluation	(215,844)	27,991
Total	(164,381)	84,941

8 Trade and Other Receivables

Accounts receivable are carried at estimated realisable value after providing against debts where collection is doubtful.

	2022 \$	2021 \$
Non-exchange transactions:		
Accounts receivable	340,835	456,567
GST Receivables	191,361	313,207
Exchange transactions:		
Interest accrual	10,107	3,738
Total	542,303	773,512

9 Inventories

Inventories are measured at cost adjusted for any loss of service potential.

For inventory that was acquired through In-Kind donations, the cost of the inventory is stated at its fair value at the date of acquisition, being the lower of retail or wholesale price (where available) for the goods.

Inventories are recognised as a programme cost when distributed to partner schools and early childhood centres or consumed in the ordinary course of operations of the Group. Programme costs also includes product provided directly by third parties to schools and early childhood centres. In total this amounts to \$7,018,897 (2021 \$7,966,624).

During the reporting period no items of the Group's inventory were written down. There are no items of inventory pledged as security against any of the Group's liabilities.

10 Plant and Equipment

Plant and equipment is stated at cost, less accumulated depreciation and impairment losses.

When plant and equipment are disposed of the difference between net disposal proceeds and the carrying amount is recognised as a gain, or loss, in the Statement of Group Comprehensive Revenue and Expenses.

At each balance date the carrying amounts of plant and equipment are assessed to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable service amount is estimated. An impairment loss is recognised whenever the carrying amount of an asset exceeds its recoverable service amount. Impairment losses directly reduce the carrying amount of the assets and are recognised in surplus or deficit.

Depreciation is provided for on a straight line basis. Plant and equipment is depreciated at rates calculated to allocate the asset's cost or valuation less estimated residual value, over their estimated useful lives.

Major depreciation periods are:

- Computer equipment 3 - 6 years
- Office equipment 6 - 10 years
- Vehicles 2 - 5 years

**Notes to the Group Financial Statements
For the Year Ended 31 December 2022**

2022	Computer Equipment \$	Office Equipment \$	Vehicles \$	Leasehold \$	Total \$
Cost					
Opening 1.1.22	65,440	106,265	38,200	82,195	292,100
Additions	19,097	3,074	-	-	22,171
Disposals	(1,695)	-	-	(245)	(1,940)
Closing 31.12.22	82,842	109,339	38,200	81,950	312,331
Depreciation					
Opening 1.1.22	28,784	57,575	38,200	25,596	150,155
Charge for the year	21,213	8,967	-	15,177	45,357
Disposals	(1,695)	-	-	(244)	(1,939)
Closing 31.12.22	48,302	66,542	38,200	40,529	193,573
Net					
Opening 1.1.22	36,656	48,690	0	56,599	141,945
Closing 31.12.22	34,540	42,797	0	41,421	118,758

2021	Computer Equipment \$	Office Equipment \$	Vehicles \$	Leasehold \$	Total \$
Cost					
Opening 1.1.21	76,587	73,986	38,200	82,195	270,968
Additions	29,454	32,279	-	-	61,733
Disposals	(40,601)	-	-	-	(40,601)
Closing 31.12.21	65,440	106,265	38,200	82,195	292,100
Depreciation					
Opening 1.1.21	41,616	47,836	28,650	9,157	127,259
Charge for the year	27,769	9,739	9,550	16,439	63,497
Disposals	(40,601)	-	-	-	(40,601)
Closing 31.12.21	28,784	57,575	38,200	25,596	150,155
Net					
Opening 1.1.21	34,971	26,150	9,550	73,038	143,709
Closing 31.12.21	36,656	48,690	0	56,599	141,945

**Notes to the Group Financial Statements
For the Year Ended 31 December 2022**
11 Trade and Other Payables

Trade and other payables represent liabilities for goods and services provided to the Group and which have not been paid at the end of the financial year. These accounts are non interest bearing and are usually settled within 30 days.

	2022 \$	2021 \$
Trade Payable	236,335	215,598
Accrued Expenses	59,601	49,881
Total	295,936	265,479

12 Operating Leases

Operating lease payments are recognised as an expense on a straight-line basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

Operating Leases Obligations under non-cancellable	2022 \$	2021 \$
Within one year	228,076	229,236
One to five years	71,719	296,082
Total	299,795	525,318

13 Employee Benefit Liabilities

Liabilities for annual leave are accrued and recognised in the Statement of Financial Position. Annual leave is based on accrued entitlements at current rates of pay.

	2022 \$	2021 \$
Holiday Pay Accrual	151,229	126,993
Total Employee Benefit Costs	151,229	126,993

14 Income in Advance

Income in Advance arises when an amount is received by the Trust with specific repayment conditions attached to the grant.

	2022 \$	2021 \$
Philanthropic Trusts and Gaming	35,225	69,574
Total	35,225	69,574

15 Related Party Transaction
Related party transactions

Relationship	Related Party	Description of the Transaction	2022 \$	2022 \$	2021 \$	2021 \$
			Value of transactions	Amount outstanding	Value of transactions	Amount outstanding
Trustee	Collingwood Promotions	Purchase of Commercial Services	23,000	2,300	23,000	2,000
Trustee	Meridian Energy	Corporate Sponsorship Received	1,006,316	-	570,870	-
CEO	Pet Refuge NZCT	On Charging Expenses Incurred on Behalf of	96,724	20,348	63,927	(6,175)

Key Management Personnel

The Group classifies its key management personnel into one of two classes:

- **Board Members** - there are 7 board members of the KidsCan Charitable Trust including the CEO. Of these, 2 are directors of The KidsCan Collective Ltd including the CEO. Board members excluding the CEO were offered a gift of appreciation at the end of the financial year. This was in recognition of their significant contribution to the Group throughout the year, these totalled \$300 (2021 \$3,108).
- **Senior Management Team (SMT) responsible for reporting to the Board** - the aggregate remuneration of the SMT and the number of individuals, determined on a full time equivalent basis, receiving remuneration is as follows;

	2022		2021	
	Remuneration \$	FTE	Remuneration \$	FTE
Senior Management Team	742,756	3.76	664,576	3.60

The amount disclosed in the table are the amounts recognised as an expense during the reporting period related to key management personnel.

Key management personnel did not receive any remuneration or compensation other than in their capacity as key management personnel.

The Group did not provide any loans to key management personnel or their close family members. Donations have been made to the Trust by various members of the board and their families throughout the year. Contributions were also made towards fundraising. Members of the senior management team have also made donations to the Trust. These totalled \$787 (2021 \$1,647).

Remuneration and compensation provided to a close family member of Key Management Personnel

During the reporting period, no remuneration was provided by the Group to employees who are close family members of key management personnel (2021 Nil).

16 Contingent Assets and Liabilities

There are no contingent assets or liabilities at 31 December 2022. (2021 Nil)

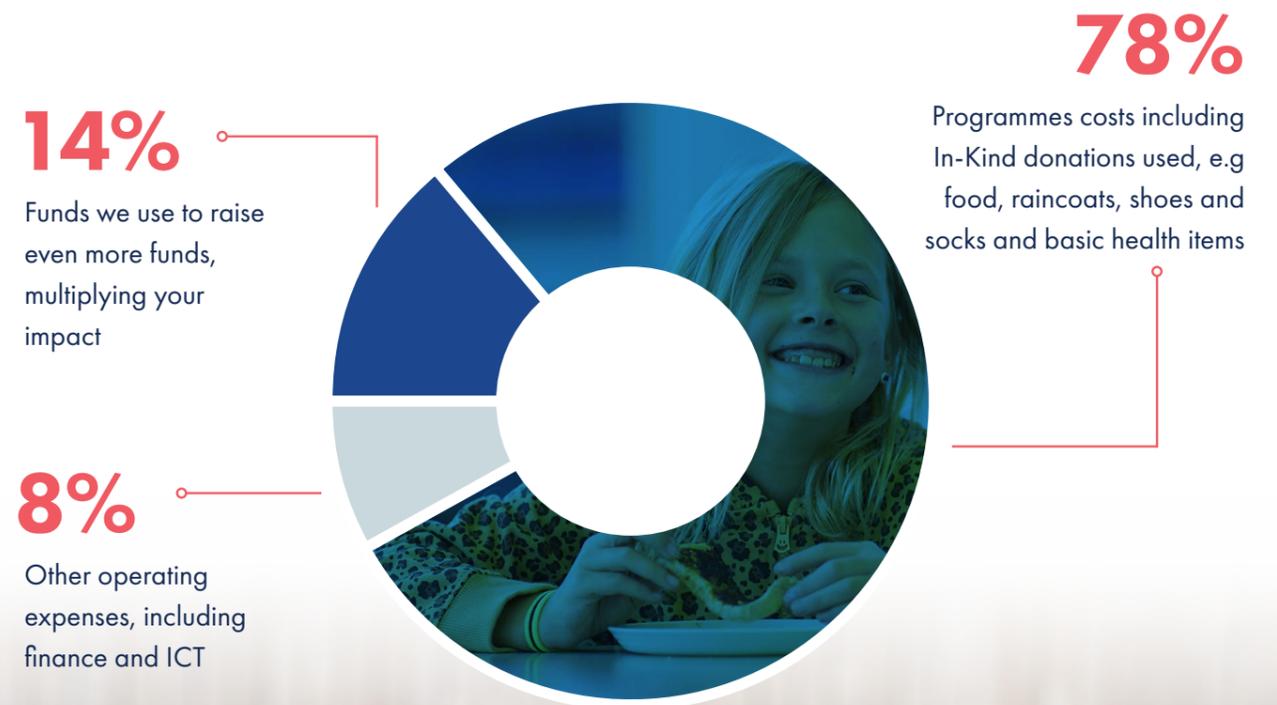
17 Capital Commitments

There were no capital commitments at 31 December 2022. (2021 Nil)

18 Subsequent Events

The Board of Trustees and management are not aware of any matters or circumstances subsequent to balance date, not otherwise dealt with in these financial statements that has significantly or may significantly affect the operation of KidsCan Charitable Trust Group.

WHERE THE MONEY GOES





RSM Hayes Audit

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Independent Auditor's Report

To the Trustees of KidsCan Charitable Trust Group

Opinion

We have audited the consolidated general purpose financial report (hereinafter referred to as 'consolidated financial report') of KidsCan Charitable Trust Group, which comprises the consolidated financial statements on pages 18 to 31 and the consolidated service performance information on pages 9 to 17. The complete set of consolidated financial statements comprises the consolidated statement of financial position as at 31 December 2022, the consolidated statement of comprehensive revenue and expense, consolidated statement of changes in net assets/equity, consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion the accompanying consolidated financial report presents fairly, in all material respects:

- The financial position of the KidsCan Charitable Trust Group as at 31 December 2022, and its financial performance, and its cash flows for the year then ended; and
- The service performance for the year ended 31 December 2022 in accordance with the entity's service performance criteria.

in accordance with Public Benefit Entity Standards Reduced Disclosure Regime issued by the New Zealand Accounting Standards Board.

Basis for opinion

We conducted our audit of the consolidated financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the consolidated service performance information in accordance with the ISAs (NZ) and New Zealand Auditing Standard (NZ AS) 1 *The Audit of Service Performance Information*. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the consolidated financial report* section of our report.

We are independent of the KidsCan Charitable Trust Group in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand)* issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the KidsCan Charitable Trust Group.

Other matter

The corresponding consolidated service performance information for the year ended 31 December 2021 is unaudited.

Other information

The trustees are responsible for the other information. The other information comprises the information reported from pages 3 to 8 and pages 34 to 58 (but does not include the consolidated financial report and our auditor's report thereon), which we obtained prior to the date of this auditor's report. Our opinion on the consolidated financial report does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING

RSM Hayes Audit is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction.



In connection with our audit of the consolidated financial report, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial report, or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed on the other information that we obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the trustees for the consolidated financial report

The trustees are responsible, on behalf of the KidsCan Charitable Trust Group, for:

- (a) The preparation and fair presentation of the consolidated financial statements and consolidated service performance information in accordance with Public Benefit Entity Standards Reduced Disclosure Regime issued by the New Zealand Accounting Standards Board;
- (b) Service performance criteria that are suitable in order to prepare service performance information in accordance with Public Benefit Entity Standards Reduced Disclosure Regime; and
- (c) Such internal control as the trustees determine is necessary to enable the preparation of consolidated financial statements and consolidated service performance information that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial report, the trustees are responsible for assessing the KidsCan Charitable Trust Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial report

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole, and the consolidated service performance information, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate or collectively, they could reasonably be expected to influence the decisions of users taken on the basis of this consolidated financial report.

A further description of the auditor's responsibilities for the audit of the consolidated financial report is located at the XRB's website at:

<https://www.xrb.govt.nz/assurance-standards/auditors-responsibilities/audit-report-13/>

Who we report to

This report is made solely to the trustees, as a body. Our audit work has been undertaken so that we might state to the trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than group and the trustees as a body, for our audit work, for this report, or for the opinions we have formed.

RSM Hayes Audit
Auckland

31 July 2023



A SCHOOL PRINCIPAL'S STORY

At the end of 2022, we asked a principal what a year of KidsCan support had meant to their school.

"It's been so much bigger and better than I ever imagined that it would. It's lovely.

"I love the fact the cooking rooms have become a little hub, a safe space that everyone knows that they can go to. In winter the staff and students sit and have hot soup together, interacting in a way that they would never do otherwise, and it's been so good for building relationships. The prefects come and cook breakfast during our kai time, so they've got to know the juniors. And now they're on study leave, the juniors who are aspiring leaders are saying "Can we come and take their spot for kai time?" They're real proud to be able to come in and take over that spot, and to make sure that it keeps running, because they think that it's cool.

"I had two girls in my class - one has a tough home life and one lives with 10 people in her house. It was a really cold day, and a teacher came in asking for jackets for some other kids. I asked if they needed one. "They're really nice. They've got fleece lining, and they're waterproof. They're cool, they're not ugly." They said, "Can we have a look?" They tried them on and they're like "Oh, my God, these would have cost so much to buy!" They were so

ridiculously excited about them. There was one girl sitting there and her jacket was clearly too small for her. She said, "I know it's too small, but no one else in my house will be able to fit it so they won't steal it." She had purposely chosen a smaller one so it could be just hers.

"The attendance team heard from one family that their sons hadn't been attending school because they didn't have any food. And so they then contacted them and told them there was a Breakfast Club at school and we can give them lunch at school too. And those boys then ended up starting to come to school a little bit more regularly, so food wasn't a barrier for them.

"Honestly, the KidsCan support makes such a difference to so many lives and we know that it wouldn't be possible without the support from the donors, so thank you for helping us to show these kids that there are people who are here to help them and who care."

Dear KidsCan

Thank you KidsCan for giving me this lovely jacket. I can come to school even when it rains.

from Ibraheem

Roscommon School

Room 21

I am safe from the rain



AN EARLY CHILDHOOD TEACHER'S STORY

"Clendon is probably the poorest of poor in South Auckland. We applied to KidsCan because children here were lacking the basics – food, shoes, and clothing.

Things were already bad in our community, but there is no question the need is even more now. I don't know how families get by. What do you do with \$100 if you have to put \$80 in the car to get to work? It becomes 'sorry kids, all we have is white bread that costs \$2 and jam'.

We pick up the children because families haven't got money for fuel for their cars. We have another centre in Ranui, which is also high need and also receives KidsCan programmes. We pick up 80% of our preschoolers in both centres. They would not come to preschool if we didn't. If we can't get children starting to read and write, if we can't get them on the right beginning, they are going to fail school and they are going to continue the poverty trap they are in. So we have a huge passion to break the cycle.

To break the cycle we have to get the kids regularly attending. And we are doing that. The primary schools around us adore our children because we are able to prepare them as we have consistency. Consistency is the trick, to give children routines. The children flourish with regularity – they say 'ooh we're off to school!'

And you can't teach a hungry child. That is a bottom line. If they are hungry, their greatest brain need is food, not education. If they're cold or don't have shoes or a jacket, they'll get sick. They're in cold homes that are struggling to pay for electricity

In winter we'll see them walk in with shorts and a T-shirt. Why? Because they haven't got anything. With your KidsCan shoes and jackets – they feel like kings and queens.

When we got KidsCan our attendances went from 40 or 50% to 70 or 80%. Because a poor family is embarrassed to send their child without food. Who wants to send their child out the door knowing at lunchtime theirs is the only one without lunch? But now it's 'you go to preschool then you have food – and good food!'

What does it mean for us at the centre, being able to give these kids the basics? Absolute delight. It means our teachers love coming to work because they can do what they came to do – teach.

If you have a happy, fed child they will sit, and they will learn and they will want to learn. You feed them and their energy is up, they've got the spark. We can ignite that spark.

We used to give the kids toast but now we have nutritious vegetables, lasagna, chicken and rice – wow, it's great! Our cook sometimes hides the vegies a wee bit to get them used to them, but the children are loving it. In Ranui, a teacher told us kids came back for three helpings!

Everything improves – behaviour, social skills, everything. If you give a child food, warmth and a nice regular environment, they will flourish. Like if you give a seed water and sunlight, it will grow. It just happens. They rejoice as they learn more. They tell us "I got that, teacher! I can count to 10 now!" So you are building those steps, that pathway to success."

"You can't teach a hungry child. That is a bottom line. If they are hungry, their greatest brain need is food, not education. If they're cold or don't have shoes or a jacket, they'll get sick. They're in cold homes that are struggling to pay for electricity. In winter we'll see them walk in with shorts and a T-shirt. Why? Because they haven't got anything. With your KidsCan shoes and jackets – they feel like kings and queens."



BRINGING JOY THROUGH FOOD

An important piece of work in 2022 was the expansion of our early childhood menu to include two dishes with a Pacific flavour. Chontelle Mosegi of the KidsCan ECE team explains why this was a key addition to our preschool offering.

“Being of Pacific descent, I knew some of our ECE meals would probably not be what kids were used to in a Pacific household. We have a big presence of Pacific and Māori children in the centres and areas we support so having kai that reflected their culture was important. We also wanted to show that Pacific meals can be made in a healthy way. So it’s been really good to work with the Heart Foundation’s Pacific Heartbeat team to develop those menus.

Recipe development began early in 2022, we trialled a chop suey in May with a closed group, and then officially added it to the KidsCan Menu Bank. It was rolled out as a menu option to all ECEs in the October menu cycle.

There was really good feedback from the kids. At one of the centres, the first time they served the chop suey, kids went back for seconds and thirds! It is now the most popular of all our ECE recipes. We’ve also introduced a second Pacifica meal, a Corned Beef Frittata.”

Where to next?

In 2023 we will continue to expand and improve on our ECE menu. We’d like to encourage children to try new dishes so that they grow up to enjoy a variety of food. But we also want to give them something familiar – dishes that feel close to home.

“Thank you for letting us trial the chop suey. It was a big hit and the children loved it. We wouldn’t change any of it, it was perfect.”

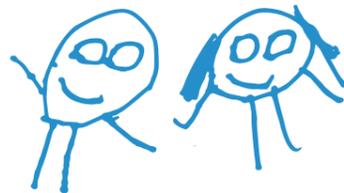
KidsCan Partner Early Learning Centre



Māori and Pacific children make up **79%** of our early childhood centre roll.

ENGAGEMENT: THE VOICE OF OUR YOUTH

Giving youth a voice in our programmes has been a long-held aspiration for KidsCan. So we were delighted to see this dream come to fruition.



In 2022, our very first Youth Council brought a critical youth lens to our programmes. We invited applications from around the country for this one-year scholarship scheme – and selected 10 wonderful teens from KidsCan partner schools in Hawkes Bay, Canterbury, Wairarapa-Wellington, Auckland, Northland, and Waikato.

Through hui and focus groups, each member shared valuable insights, opinions and ideas which fed into our food development programme and into the research that helped design our food portal.

For the rangatahi themselves, the experience was extremely positive. The feedback to our end-of-programme survey was both gratifying and constructive and will help us to keep shaping the scheme to deliver the very best for our youth.



HERE IS A FLAVOUR OF THE RESPONSES

“This programme has been such an epic experience and I have loved every single aspect. Being able to connect with people like me from across New Zealand has been invaluable and given me fresh perspective.”

“I am more aware of the groups in my community who may be struggling and am now more inspired to be a part of creating solutions to this than ever before.”

“I am grateful beyond words for the opportunity that has been provided to me by KidsCan and my school and I personally do hope that I am able to use all of my newly gained knowledge to face new problems that may arise in my future and in my community. Thank you”





OUR COMMUNITY

Everything in this report, the tens of thousands of tummies filled, the little minds fuelled, the jackets shipped, the feet kept warm, the gumboots joyfully received, the difference we make... not one bit of this could happen without our supporters. From large corporates and small businesses to individual givers, communities who fundraise and grandparents who give up all or part of their Super – we're so grateful to each and every one. On these pages we pay tribute to the Kiwis whose kindness is the heart, soul and lifeblood of KidsCan.

INDIVIDUAL DONORS



Our KidsCan Village is made up of individual donors who give monthly to support children in need with food, shoes, jackets, socks and health items. A diverse community of Kiwis, they give for myriad reasons but all share our vision of creating a fairer New Zealand for Kiwi kids.

“The reason I support KidsCan is I know my support is going directly to kids in my own community. I can't bear to think of kids going to school without warm clothes and food, especially so since I've had my own. KidsCan is the most straightforward, local and transparent way for me to support them.”

Donor Emma Van Opzeeland



“If you're not feeding a child's brain, then it's not growing. And if their brain's not growing, then that's going to affect them in two, five, 10, 20 years' time. So, it's massive. I'm an early childhood teacher, and children aren't ready to learn unless they're happy. And 'happy' is not just feeling good in themselves, it's that they're able to be happy, because they're fed and warm. If they're hungry, or cold, or worrying they just sit there not taking anything in. That means they're going to fail school - and then what does adulthood look like for them? I definitely see the difference that good, nutritious food makes. Over the years working with under 5s, you can easily notice the children that have had breakfast and those that haven't, because they're just not firing. I'm so proud to be making a difference. There are so many things that people can donate their money to, but for me it's about giving every child a fair chance to be able to achieve.”

Donor Natalie Wrack

MERIDIAN ENERGY, KIDSCAN PRINCIPAL PARTNER

Some of the 10 Meridian Energy team members who took the leap for children in need in October's Jump For KidsCan fundraiser.



"Our team take real pride in working alongside KidsCan in the community and being able to see the incredible difference that KidsCan makes to the lives of the children they support."

Neal Barclay, CEO Meridian Energy, KidsCan Principal Partner



Meridian.

PRINCIPAL
PARTNER

We really can't overstate the contribution of the Kiwi business community to our work. From big corporates to small business, from financial and In-Kind donations to donating their time and resources, our business family is always there for KidsCan and the children we support. We're so grateful to every single business for their loyalty and kindness – with special mention to Meridian Energy, who have been our Principal Partner since 2013.

Meridian has supported us in a myriad of ways. Not just with more than six million dollars committed over the past 10 years to bolster our programmes nationwide, but also fundraising, volunteering, and being an unrelenting champion of our work - spreading the word about our campaigns and initiatives among their communities. Through their Decarbonisation Community Fund, Meridian supplied KidsCan an EV charging station, and replaced two of our cars with electric vehicles.

Meridian is even willing to jump out of a plane for us – last October their team members (including our KidsCan Board Chair) raised over \$18,000 by Skydiving for our Jump for KidsCan fundraiser. Our Principal Partner is always generous with their time, in 2022 they took local primary school kids on the new electric East By West Ferry and volunteered on school visits and in our warehouse. They also donated laptops and wind-up torches to schools and, last but not least, they supported our \$15 for 15% winter appeal, which raised **\$657,000 in one-off donations and generated 851 new monthly donors.**

MAJOR PARTNERS

MOBIL OIL NEW ZEALAND

“Across the whole Mobil whānau we are all immensely proud of what’s been achieved this year through our partnership. KidsCan makes a real difference to thousands of tamariki across Aotearoa every day, ensuring kids who would otherwise go to school hungry, tired, and miserable are nourished, cosy and ready to learn. Our teams are committed to not only supporting KidsCan with their fundraising efforts, but by also volunteering their time and effort helping to get food items out to schools and through various individual initiatives. He waka eke noa, we are all in this together.”

– **Wayne Ellary, Lead Country Manager, Mobil Oil New Zealand Limited, KidsCan Major Partner.**

Mobil’s ongoing Coffee Cup donation programme offers Kiwis an easy way to give to KidsCan while filling up at the pump. The co-branded cups are sold at participating Mobil service stations across the country, and for every coffee sold, Mobil makes a donation to KidsCan. Nearly \$120,000 was raised in 2022. Funds go directly into our schools and ECE programmes. The Mobil team also provided much-appreciated mahi when they helped out with distribution at the KidsCan warehouse.

ASB

“Some tamariki don’t have access to the basics many of us take for granted such as warm, dry clothes and shoes, and food in our stomach. KidsCan helps ensure when these children are at school they can focus on and embrace the learning opportunities available. KidsCan’s work is not only aligned to ASB’s commitment to support the next generation, it’s work our people are incredibly proud to get behind and be a part of.”

– **Vittoria Shortt, ASB CEO**

At the end of 2022 ASB donated laptops as a surprise gift for each member of our KidsCan Youth Council. The ASB team also put in a whopping 1296 hours of volunteering – both supporting KidsCan schools and in packing in the warehouse.



ACTON MARKETING LIMITED (MouthFresh)

“I believe every child must have positive education and health outcomes for us to succeed as a society. Seeing KidsCan’s mahi breaking down barriers faced by many children is inspiring and humbling. I hope Aotearoa will do what they can to help build a brighter future for all. The Acton team understand as part of a large community we must work for the good of all without preference to one part. We will continue supporting KidsCan until no child needs us.”

– **Will Thomas, CEO Acton Marketing Limited.**

The oral hygiene company came onboard as a new Major Partner in 2022 with their MouthFresh brand (toothpaste and toothbrushes).

NZ SAFETY BLACKWOODS

“At NZ Safety Blackwoods we believe in taking care. Taking care of our team, our customers and our community. We believe in a better tomorrow and we take care when it comes to who we partner with. That’s why we chose to partner with KidsCan. Their work is centred on ensuring kids have the opportunity for a better future. Our partnership is built on common values and our team members relish the opportunity to get involved.”

– **Lisa Tonner, Head of People, Safety, & Sustainability, NZ Safety Blackwoods.**

NZ Safety Blackwoods has been a major partner of KidsCan since 2019. Their employees also spend a lot of time volunteering, driving their own fundraising initiatives and supporting us through their stores; for every pair of Tredlite boots sold, \$5 is donated to KidsCan.

COUNTDOWN

“We want to provide meaningful and long-lasting support to our communities and give all Kiwis the opportunity to thrive. We’re so proud of our partnership with KidsCan, who do incredible things to support the next generation of Kiwis to do the things that many of us take for granted, like going to school every day with a full tummy and dry feet.”

– **Monique Vallom, Senior Advisor, Countdown.**

In 2022, Countdown raised over \$250,000 through their Hot Cross Buns campaign and instore customer donations.

TIP TOP®/ BAKERY

“GWF is proud to have been providing loaves of bread to KidsCan for 15 years. We love partnering with KidsCan and are thrilled to be able to donate 120,000 fresh loaves to schools and kids each year. We know how important a full belly is to help Kiwi kids thrive at school.”

– **Mark Bosomworth, GM GWF Baking New Zealand, KidsCan Major Partner.**

Tip Top® Bakery has been providing bread to our partner schools since 2008, delivering loaves right to their door. Being able to make delicious toast for breakfast gives our tamariki a fantastic start to the day, and having fresh bread for lunchtime sandwiches means children are sustained throughout the day.

THE a2 MILK COMPANY

“We are proud to be partnering with KidsCan to support a programme whose objectives and values are so closely related to our own. Just as KidsCan is focused on helping kids to conquer disadvantage and live their best lives, The a2 Milk Company is focused on helping people build a better life, starting with a strong nutritional foundation from infancy onwards.”

– **The a2 Milk Company Managing Director and Chief Executive Officer, David Bortolussi.**

The a2 Milk Company came on board as a Major Partner in 2022, signing up for three years. And they’ve been busy in less than a year since joining the KidsCan family – taking part in volunteering, internal fundraising and running the Auckland Marathon to raise funds for us.





BUSINESS COMMUNITY

ASSOCIATE PARTNERS & CREATIVE PARTNERS

KENNARDS HIRE

A welcome and regular volunteering presence in our warehouse, Kennards Hire also makes an important contribution through its Buddy School Programme. The scheme offers free equipment to schools and ECE’s located near branches.

THE COFFEE CLUB

Their annual Christmas Cup competition invites children nationwide to design a coffee cup to raise awareness for KidsCan. They also donated 50c from every fluffy sold to KidsCan and they sell the KidsCan Christmas Crackers in their stores across the country.

COOKIE TIME

Cookie Time Charitable Trust fundraises for KidsCan throughout the year on their Munchtime website, and at their wildly popular Cookie Bars. In 2022 KidsCan was the headline charity of the Midwinter Cookie Buckets.

DDB

Our much-loved creative agency worked with us to deliver our Choices and 15for15% campaigns, which helped us to attract over 1100 monthly donors and over \$850,000 in donations.

FREIGHTWAYS

Freightways is KidsCan’s local delivery partner and provides warehousing volunteers, fundraises, and promotes campaigns via their available channels.

THE PROPERTY GROUP

Their staff volunteered in our Auckland warehouse, helping with distribution at the start of term. They also fundraised for KidsCan throughout the year.

ZESPRI

They provided volunteers and kiwifruit for schools; gifted kiwifruit to ECEs and ran a successful dollar match for our Back to School campaign.

NAUMI HOTELS

They came onboard as a partner in 2021, supporting KidsCan through their hotels and encouraging staff to volunteer and get behind KidsCan’s work.

OMD

Our passionate media agency helped us to reach the right people with our messaging and worked hard to secure millions of dollars in donated advertising space. We couldn’t do what we do without them.

MANY HANDS: OUR VOLUNTEERS



We’re so grateful for the mahi of our volunteers – they’re a godsend during our busy food distribution period, and we love giving them the opportunity to engage directly with schools. Over 2022 we and our partner schools received 1,976 hours of hands-on help from the staff of our partners and supporters.

“The sheer scale of the KidsCan operation and the support they are providing for children in need was eye-opening.” – Volunteer

KidsCan warehouse volunteering:

In teams of 12 at a time, volunteers help to pick and pack food orders for distribution. We usually have some 80-90 helpers in the warehouse at the start of each term. Not only is their work hugely appreciated, but it’s a great way for our partners and supporters to feel more connected to the cause they support. In Term 1 we did all our warehouse distribution inhouse because of ongoing high levels of Covid transmission but we were delighted to welcome volunteers back from Term 2 onwards.

“It felt good to be given the opportunity to be a part of an event where you are helping distribute supplies around NZ rather than simply donating money” – Volunteer



FUNDRAISERS



From corporate to classroom and everything in between, our fundraisers are the beating heart of KidsCan.

FUNDRAISING PARTNERS AND EVENTS

PORK PIE CHARITY RUN

The heart of KidsCan's fundraising events, the Pork Pie Charity Run, involves fifty intrepid teams embarking on a biannual road trip like no other. Dedicated teams drive their beloved Minis 2,500km from Pahia all the way to Invercargill, all whilst finding fun, quirky and unique ways to raise funds for KidsCan. KidsCan has been the chosen charity for the last three events and has once again been selected for the 2023 run. 2022 saw teams kick off their almost year-long fundraising activity, with \$100,000 of the \$325,000 target raised in just 5 months.

SHARE MY SUPER

"Some choose to use their superannuation to look after their grandchildren, which is great. But I believe that we can be grandparents to all New Zealand's mokopuna and can have a role in helping to raise them." – Share My Super founder, Liz Greive.

Share My Super enables Kiwis over 65 to help solve child poverty by sharing their surplus superannuation with trusted child-focused NZ charities. KidsCan has been a proud charity partner of Share My Super since its establishment back in 2019, with over \$300,000 in donations received from generous superannuitants.

TRADE ME

Once again in 2022, generous Trade Me customers gave big to KidsCan via the Trade Me Kindness Store. The Kindness Store is all about making it easy for Trade Me members to show a little kindness to Kiwis in need by selecting and paying for items most needed by KidsCan – hot meals, breakfasts, rain jackets, shoes, socks, gumboots and nit treatment. Trade Me then pays the money forward with a dollar match. In 2022 KidsCan received over \$100,000 from Trade Me and their customers.

BURGERFUEL

In December, BurgerFuel customers could grab their favourite takeaway and add a serving of kindness by donating an extra \$1 on top of their order to help Kiwi kids in need. This month-long fundraiser raised just over \$19,000.

AUCKLAND MARATHON

Rain failed to dampen spirits of those who participated for KidsCan at the Barfoot & Thompson 2022 Auckland Marathon. Among the marathon superstars was firefighter Si Trye, who ran the entire marathon in full gear, raising over \$6000 for kids in need. Thank you to all our incredible participants who raised over \$50,000 at this great event.

KINDO

Our newest fundraising partner, Kindo, allows school families to donate items such as rain jackets, shoes, socks and hot lunches to KidsCan via their portal. Kindo is a cashless school payment platform enabling parents and caregivers to pay online for school trips, lunches, stationery, fees and more. Over \$30,000 has been donated to KidsCan so far.

MASTER BUILDERS COMEDY NIGHT

In June Ben Hurley led a trio of comedians for a fun-packed night that included silent and live auctions plus a raffle. A whopping \$31,000 was raised for kids in need.

CHRISTMAS CRACKER APPEAL

Sales of our ever-popular KidsCan Christmas Crackers notched up the highest amount yet - **just over \$250,000**. This was all down to Trillian Trust, our regular retailers (including newbie Bin Inn) and our amazing prize providers.

COMMUNITY FUNDRAISING

We're so inspired by our community fundraisers and their ever-inventive ideas for generating funds. Here are some of 2022's highlights:

In September Kordia made some noise for kids in need when they held a charity auction in support of KidsCan at their conference dinner. The lively event raised an amazing \$40,000.

In November barbecue-loving buddies Matt from Rum & Que and Noel from Meat Mafia Collective ran the Longest BBQ fundraiser, cooking for 100 hours! They popped in to KidsCan HQ to hand our CEO Julie a cheque for a sizzling \$31,100!

In the same month we were one of four charity partners at the biannual Auckland Garden Design Fest, where the public get to see how top garden designers have worked their magic at 20 Auckland homes. We received \$12,000, donated from the Rotary Club of Newmarket.

One of our dedicated supporters, Kartik Patel, even sacrificed his beloved beard to raise funds. Kartik partnered with BFT Blockhouse Bay in Auckland, who hosted the "Row Off for the Beard Off" fundraiser at their gym. With a 42km target, he pledged to shave off part of his beard for every 5km he covered on the rowing machine. Helped by friends, he raised a smooth \$7000!

In February Domino's stores across New Zealand celebrated World Pizza Day by launching the company's inaugural 'Domino's for Good Day' charity event in support of KidsCan. Domino's for Good Day sees the company and its local store owners come together for a good cause, donating \$2 from every pizza sold. The initiative resulted in a \$19,000 donation to KidsCan.

A big thanks to the USANA Foundation for their ongoing support and annual donation of \$20,000! Their support doesn't stop there, dedicated USANA staff frequently run their own fundraisers supporting KidsCan throughout the year. A new initiative saw USANA trial their Garden Towers in two KidsCan early childhood centres, giving little ones the opportunity to learn how to grow fresh produce from seedlings and use the produce in their meals.



BUSINESS COMMUNITY

BUSINESS SUPPORTERS

Aegis	Office Products Depot
Automax Trading Limited	Park Supplies & Playgrounds
Bridgeman Concrete	Pharmacy Retailing
Cuttriss Consultants	Pirtek Marlborough
DBJ Furniture	Platinum Recruitment
Eclipse Insurance	Powerhouse Management
Education Services	Recycle Boutique
Findex Community Fund	Red Dell
Floorco Flooring	Rohlig
Fox Office	Scratchpad
FxMed	Snell Packaging & Safety Ltd
Gemelli Consulting	Soft Solutions
HainesAttract	Solari Architects
Harcourts Gold	Southern Cross Horticulture
Hyat Hospitality	Staff4You
Index Engineering	Swisse Wellness New Zealand Pty Ltd
J.A. Russell Ltd	Technology One
John Ross Architectural Builders	Trimble
Keola	Tru Rating
Liquid Laudromats	TTT Products
Mitsubishi Motors	Unstoppable Force
Mr Ralph Lightning	Verge
Northern Rocks	Withiel Fund
NZ Interior Labours	

MAJOR DONORS

Alexandra Thompson

Darren Brown

The Dines Family Charitable Trust

Graeme and Robyn Hart

The Hitch Family

Lester and Christine Gray

Sarah Chrisp

FUNDRAISING SUPPORTERS

Bin Inn

BIG1

Domino's For Good

DFS New Zealand Ltd

EasiYo

Ernst & Young

Fujifilm NZ Ltd

The Good Registry

Harvey Norman

How to DAD

Jeuneora

Jumpflex Trampolines

Kordia

LEGO NZ

Look Sharp

Longlegs Creations

Meat Mafia Collective

Micro Scooters

Multimail

NZ in a Box

Rescued Kitchen

Rum & Que

Rotary Club of Newmarket

School Fun-Run

Smith & Caughey's

Shoe Clinic

Toyworld

USANA Foundation

Vista Drinks

Vortex Spas

Weleda NZ Ltd

Zuru Toys

IN - KIND SUPPORTERS

Bell Gully

Brightstar

Discovery NZ

GoMedia NZ

JCDecaux NZ

KidsCan board of Trustees

LUMO Digital Outdoor

MediaWorks

NZME

oOh!media NZ

QMS

Stuff Ltd

Thievery. The Execution Agency

TVNZ

Frog Recruitment

TRUST AND GRANTS

Acorn Foundation

Auckland Council

CAF America

Community Trust South

Dragon Community Trust

Eastern & Central Community Trust

Gallagher Charitable Trust

Glenice & John Gallagher Foundation

Greenlea Foundation

Jack Jeffs Charitable Trust

Lion Foundation

Maurice Paykel Charitable Trust

McKinsey & Company

MRI Software Foundation

National Lottery Community Fund

Newman's Own Foundation

Pub Charity Limited

Rotorua Lakes Council

TEC Foundation

The Boyd Clarke Foundation

The Clegg Family Trust

The Gift Trust

The Trinity Foundation Limited

Trillian Trust

Trust Waikato

William Harvey Charitable Trust



THANKS TO OUR BOARD



GUY WAIPARA (Rongowhakaata)

Board Chair

Guy Waipara (Rongowhakaata) is the General Manager of Development in at Meridian Energy. He has over 10 years of executive leadership experience at Meridian, operating and developing renewable energy assets and over 30 years in the electricity sector.

Guy really got behind KidsCan when Meridian Energy became principal partner in 2013 and joined the Board in 2019. Guy has supported a number of KidsCan fundraising initiatives through the partnership with Meridian and was delighted to be appointed Chair in 2021.



JULIE CHAPMAN

KidsCan CEO and Founder

Julie is the founder and CEO of KidsCan, which she set up from her own garage in 2005. Julie regularly speaks about leadership and innovation in the not-for-profit sector at business and community forums.

As well as being a tireless advocate for children in need, Julie has a passion for helping animals. She started Pet Refuge using money left to her by her late parents, aiming to remove one of the barriers people face when trying to escape domestic abuse. The shelter gives a temporary home to animals while their owners move to a safe environment and is the first of its kind in New Zealand.

In 2008, Julie was recognised with a Sir Peter Blake Leadership Award, and in 2013 was named Next magazine's Woman of the Year. In 2015 she was named as a finalist for Kiwibank New Zealander of the Year – the second time her contribution has been recognised by the national award.



MARK CROFSKEY

Mark is a retired commercial law firm partner, and "big four" consultancy firm partner now working as an independent consultant in Wellington and around the motu. Mark has focused his practice on working on a pro bono basis for not-for-profit organisations.

Mark is committed to achieving good outcomes for people, communities, public and private enterprises through inclusive, transparent and results-focused governance. Mark has a strong background in a range of sectors including education, energy and resources, infrastructure, the arts, faith-based organisations, sports and technology. Mark is based in Te Whanganui-a-Tara - Wellington with his wife and two sons.



GLENDA HUGHES

Glenda has enjoyed a successful varied career as a media and communications specialist, strategist, writer/author, lecturer, speaker, CEO, sociologist, criminologist, policewoman and sports professional. Her board and governance experience is varied and substantial. She has been a co-founding director, chair and board member ranging from sports boards, charitable organisations, national political boards, regulatory boards, national trusts, and local government Councillor to the chairing of the Racing Industry Board and the Racing Integrity Board.



MARK DUNWOODIE

Mark is a Chartered Accountant with over 20 years of corporate, commercial and professional services experience. Mark has held senior executive positions in New Zealand and the UK. He is a member of the Institute of Chartered Accountants of Australia and New Zealand, and the New Zealand Institute of Directors.



WAIMARAMA TAUMAUNU (Ngati Porou and Ngai Tahu)

The former Silver Fern has extensive experience in sport management and governance, including National Performance Director for All England Netball, Assistant Coach for the England netball team, and Head Coach for the Silver Ferns. Waimarama's governance roles have included The Correspondence School, The Broadcasting Standards Authority, the Alcohol Advisory Council and Sport NZ. For services to sport she was awarded an MBE in 1992 and the ONZM in 2016.



MELANIE BAKER

Melanie has been practising law in Lower Hutt since 1988. During this time she has had a wide-ranging involvement in the local community, including as a Member and then Chairperson of the Board of Trustees at Petone Central School, as a Director of Atiawa Toa FM, the local iwi radio station and as a board member of the Wellington Community Law Centres.

Melanie is passionate advocate for the rights of children and young people and is a Senior Lawyer for child and youth advocate. She is also an accredited specialist family mediator and Family Dispute Resolution Provider. Melanie is a parent of a teenage son and enjoys spending time with him. Melanie is Te Atiawa, Ngati Mutunga and Ngati Tama on her father's side and of Irish descent on her mother's. Melanie is proud to be part of the KidsCan Board and being able to contribute in whatever way she is able.

THANKS TO OUR TEAM

Here's a shoutout to three members of the KidsCan family:



TONY CASSONE

Procurement Manager

A one-time professional drummer, Tony is our very own procurement rock star. Through all the Covid disruptions and shipping delays, he's ensured the goods keep flowing into the KidsCan warehouse so we can keep children around the country fed and warm. Tony's previous career owning a company that imported and exported fresh fruit has stood him in good stead during these volatile supply-chain times – as has the team camaraderie. When the pressure's on "some of the lighthearted comments from the people I work with help heaps", says Tony.

The best part about his role? "It's the support you give to the kids out there that is rewarding. My favourite part of the day is looking back at what has been achieved." A highlight of the year was getting to see for himself where all those pallets of jackets, shoes and food end up. "I had an opportunity to visit schools, which was a real eye opener, and saw first-hand what we were doing to support kids at school."



HOWARD GILBERT

Volunteer Co-ordinator

You might say Howard Gilbert is KidsCan's resident match-maker. He's tasked with pinpointing the perfect volunteering opportunities for staff of our corporate partners who put their hands up to help.

Finding the right fit takes a lot of organisation. Talking to would-be volunteers to gauge their availability and expectations, and to schools to assess what help they need most. But when it all comes together it's hugely satisfying, says Howard. "I love connecting the dots. It can be a challenge and time-intensive, but it needs to be that way. I have to get a good sense of what is going to be required and what the volunteers are going to face. You don't want any alarms and surprises. It's pretty cool when you ask volunteers 'how did it go?' and they say 'It was fabulous and I'd like to do it again.' And when the schools say the same."

When Howard isn't busy organising round pegs into round holes, he spends his free time...Organising! He's involved in various sports, including being team manager of the men's national Australian Rules football team. He's also a grade co-ordinator at his son's junior rugby club and a supporter of his daughter's rowing team (she's a coxswain). No wonder he has little time to focus on another passion: Japanese. He first visited Japan aged 12 and later lived there three years all up. He speaks Japanese, though it's "a little rusty".



LEANNE PASCOE

Supporter Services Coordinator

Leanne is a pillar of our supporter services team. She resolves donor queries, updates their details on our database and handles everything and everyone with calm, charm and efficiency. But then she's a charity pro, having worked at the Christian Blind Mission before joining us six years ago. Why KidsCan? Because... "It is horrifying to see the growth of poverty here in New Zealand. We are feeding so many more children now, providing them with what they need to learn, to have little active minds."

In six years, she's seen the supporter base expand significantly – which is both gratifying and challenging. "With the growth, that means more work for the team. But we're refining our processes, constantly revisiting what we do. And we are a very dedicated team of people. This is not just a 9-to-5." Plus those incoming calls can be rewarding. "The lovely comments from our supporters, saying how effective our work is and how much they appreciate that we get the essentials to the right children. That's one of the things that makes KidsCan such a viable charity – we're very realistic with our reach and we are trusted by the public."



KidsCān

www.kidscan.org.nz

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